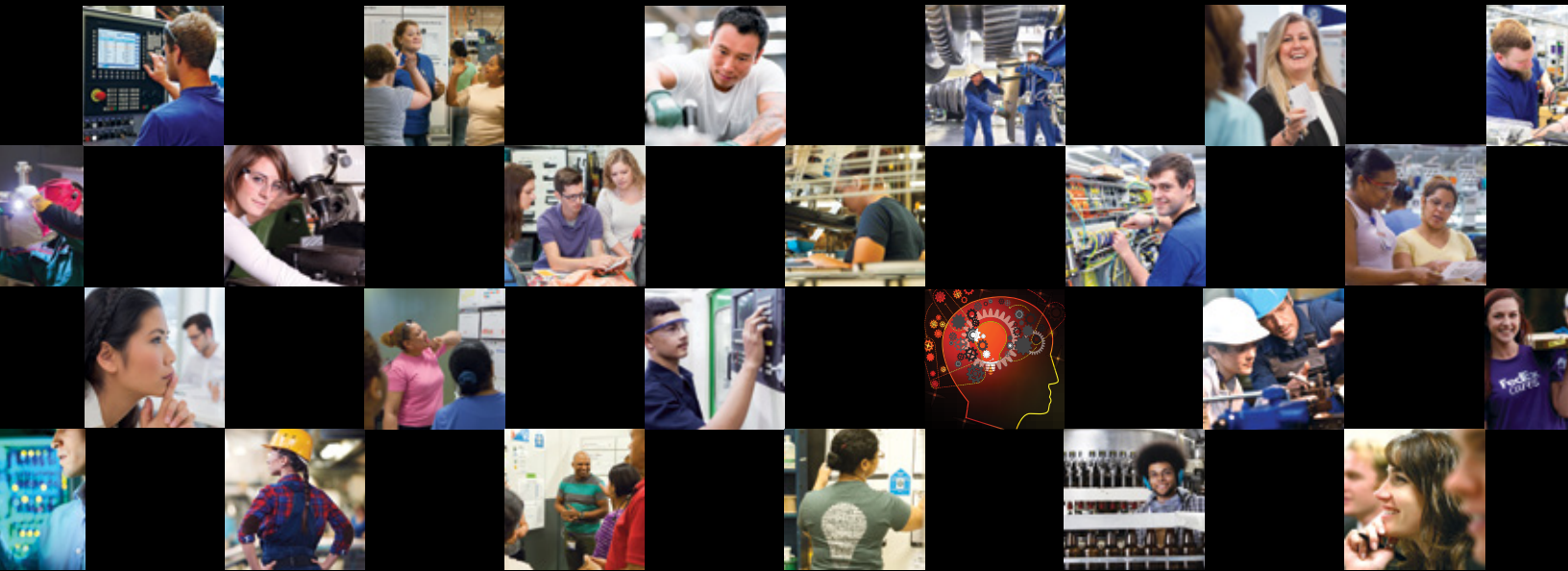


GET ENGAGED AME BOSTON 2017 INTERNATIONAL CONFERENCE OCTOBER 9-13



THE EARLIER YOU REGISTER
THE MORE YOU'LL SAVE!

To view available discounts and to register visit:

AME.ORG/BOSTON

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AME Association
for Manufacturing
Excellence.
Share • Learn • Grow.

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GET ENGAGED IN → **BOSTON**



LET'S MAKE BOSTON THE BEST LEAN CONFERENCE EVER
 WE WANT TO HEAR FROM **YOU!** TAKE OUR 60-SECOND TOPIC SURVEY

Increasing engagement is a competitive advantage and a proven strategy that better ensures long-term viability for business success.

Welcome to Boston

At the **AME 2017 conference in Boston**, we will explore the most successful best practices used by practitioners for increasing engagement at all levels of the organization.

With the theme **Get Engaged**, AME **BOSTON** 2017 will help you find ways to:

- increase engagement among your team
- develop a thriving culture
- empower your team members to contribute in ways you never thought possible

More engagement, less PowerPoint

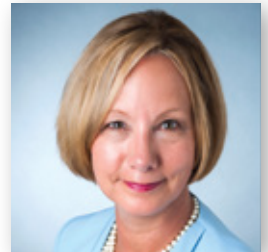
AME Boston 2017 will feature:

- more interactive sessions
- smaller groups
- more opportunities for networking and sharing

Attendee-driven conference

In addition to tours, sessions and workshops, AME Boston 2017 will offer:

- roundtable forums on different topics
- in-depth panel discussions
- innovative, attendee-driven content to maximize your learning experience



Looking forward to seeing you in Boston next October.

Cheryl Jekiel
 AME **BOSTON** 2017
 Conference Chair

A GREAT LEAN CONFERENCE ENGAGES PEOPLE TO ACCELERATE THEIR LEAN JOURNEYS.

Don't wait until you arrive in Boston, get involved now!

We would like your help identifying key themes around which the sessions will be designed. Take our 60-second topic survey at ame.org/bostontopics



	<p>Learn new ways to increase your engagement</p>		<p>Discover how to empower your team</p>	
<p>The ultimate goal is to create a culture of continuous improvement</p>		<p>Interact with peers</p>		<p>Learn how to develop a thriving culture</p>
	<p>Participate in networking and sharing</p>		<p>Dive deeper into the topics that the most excite you</p>	

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WHY SHOULD YOU → GET ENGAGED?

DRAMATICALLY INCREASE YOUR SHAREHOLDER VALUE
 GET MUCH HIGHER ROI THAN THE S&P 500

A typical enterprise before implementing an engagement strategy*

*Source: Gallup Employee Engagement Survey 2014



31.5%
 of employees are engaged in and committed to their organizations.



51%
 of employees may be productive, but they are not committed to their companies.



17.5%
 of employees are physically present, but psychologically absent and unhappy.

NOTE: Companies with highly engaged workforces outperform their peers by **147%** in earnings per share

Viewing employee engagement as a value stream leads to increased shareholder value*

*Source: Employee Engagement Tools for Analysis, Practice and Competitive Advantage



Cumulative performance of an investor's return over 5 10 15 years*

*Source: Firms of Endearment

	0	500%	1,000%	1,500%
S&P 500	61%	118%		
Good to great companies	158%	263%		
International *FoE	154%	512%	1,180%	
United States *FoE	151%	410%		1,681%

*Firms of Endearment (FoE) Organizations that actively engage their people

A GREAT LEAN CONFERENCE ENGAGES PEOPLE TO ACCELERATE THEIR LEAN JOURNEYS.



Engaged people see a purpose for investing their personal energy



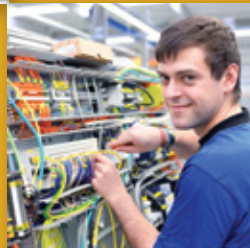
Engaged people feel a sense of urgency to get important things done



Connect with team members' hearts & minds, not just their hands



Engaged people feel a deep level of involvement in what is happening now



Engaged people have a contagious enthusiasm that helps others be enthusiastic



Engaged people feel more understood and empowered to act for the good of the team



Engaged people contribute more of themselves to meet and exceed targets



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HOW DO YOU GET PEOPLE → **ENGAGED?**

TAKE A TOUR: LEARN FROM THE BEST
HERE IS A SAMPLE OF THE 40+ BOSTON TOUR HOSTS

**GREAT ORGANIZATIONS
EXCEL BY
ENGAGING
THEIR PEOPLE.**

Go see engagement firsthand
at companies that have been carefully
selected by our AME Boston conference
tour team of continuous improvement experts.



New Balance
Challenging the
conventions of the
industry for more
than 100 years



Phase2 Medical
Lean
manufacturing of
complex, single-use
medical devices



**Thermo
Fisher Scientific**
The world leader in
serving science



Velcro
Working safely,
treating people
with respect, and
focusing on the
customer



**Southwick
Clothing**
Made in the USA
since 1929 with the
love for quality and
craftsmanship



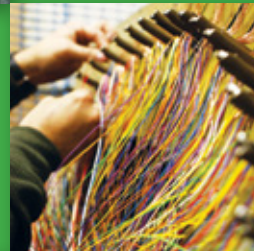
**Magellan
Aerospace**
Lean in aerospace:
The key to success
is people



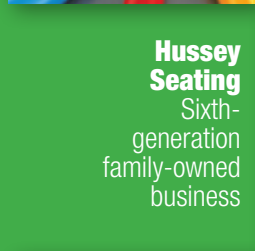
OFS Fitel
Bringing
innovation
to light:
A heritage
dating back to
Alexander
Graham Bell



**California
Paints**
Innovative quality
paints and sports
surfacing systems



General Cable
An industry leader
and innovator for
over 170 years



**Hussey
Seating**
Sixth-
generation
family-owned
business



Bausch + Lomb
Helping you see
better to live better.
See lean in action
applied to an FDA
regulated plant



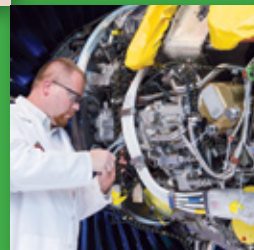
Karl Storz
The future has
tradition – and
tradition has
a future



**Mercury
Wire**
Building a
people-centric
culture... it's all
about speed
and delivery



Jotul
Wood stoves and
fireplaces
crafted in Norway,
built in Maine



Pratt & Whitney
World leader
in the design,
manufacturing
and service of
aircraft engines

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HOW DO YOU GET MORE → **ENGAGED?**

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EXPLORE SESSIONS & TOPICS: GAIN PROVEN LEAN KNOWLEDGE
 HERE ARE A FEW OF THE COMPANIES SHARING IN BOSTON

Learn from listening, networking and interacting with your peers and lean experts as they share their best practices in:

- workshops
- presentations
- round tables
- interactive sessions
- small group panel discussions



SO MANY ORGANIZATIONS AT THE AME CONFERENCE HAVE A GREAT STORY TO TELL BEST PRACTICES FROM WHICH OTHERS CAN LEARN.

WE WANT TO KNOW WHAT'S YOURS?

Share, learn and grow. Get engaged, submit your lean success story at AME.ORG/BOSTON



Sustain Lean Gains
 Lean is **30%** systems and **70%** people



RBH Consulting
 Lean safety is a culture change enabler



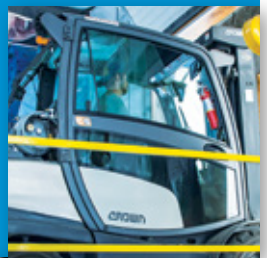
Goodyear Tire & Rubber
 Recognized as one of the world's most admired companies



McFalls Technical Solutions
 Better data... better decisions

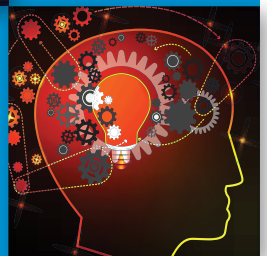


Crown Equipment
 An industry leader in innovation



FedEx
 Committed to meaningful employment throughout the world

Basadur Applied Creativity
 Revolutionizing how people think



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UNLOCK THE POWER OF → YOUR PEOPLE

THE HIGHER THE LEVEL OF ENGAGEMENT
 THE HIGHER THE PERFORMANCE OF THE BUSINESS

There is no debating the financial impact of unlocking the power of engaged people.

Here are a few facts associated with higher levels of engagement:

- increased productivity
- increased profitability
- higher quality work
- improved efficiency
- lower turnover
- reduced absenteeism
- more ideas shared



GREAT ORGANIZATIONS SHARE, LEARN & GROW AND CREATE A CULTURE OF PEOPLE WHO ARE EMPOWERED DECISION MAKERS.



Emotional intelligence
 Learn how to identify it and build upon it



Goal setting, feedback and alignment
 Learn from proven examples from the best in the world



Engaged people learn ways to show value, respect and care for team members



Reflective listening
 Learn how to become an active listener



Developing people
 Learn best practices for coaching



Celebration and recognition
 Learn what other practitioners are doing that works



Building relationships
 Learn effective strategies for building trust and humility



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THAT'S A GREAT → **IDEA!**

SEE A BEST-IN-CLASS, PEOPLE-CENTRIC CULTURE IN ACTION
GEMLINE – ON TREND, ON TIME AND ON BUDGET

Gemline's challenge:

Generating ideas to sustain positive growth.

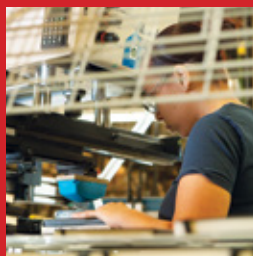
The solution:

Engage people in huddling around **idea generation boards**. Each of the divisions of activity (16) in the plant created their very own unique idea generation board. Everyone got actively engaged in sharing new ideas. The results have been thousands of amazing new great ideas.

Go see a great idea! Tour Gemline in Boston.

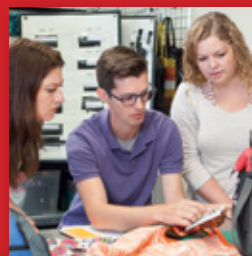


GREAT ORGANIZATIONS HAVE GREAT PEOPLE, LEADERSHIP & PROCESSES.
 COME SEE HOW GETTING ENGAGED MAKES A BOTTOM-LINE DIFFERENCE.



Bring new ideas to work

They're passionate about what they do



Are optimistic and positive. They smile!

They're committed to the organization



Gemline people are engaged idea generators
 come see them in action



Take initiative

They actively seek to improve themselves, others and business



Encourage and support team members

They act as if they have ownership in the business



Constantly exceed goals and expectations

They're curious and interested, asking questions



Overcome obstacles

They stay focused on tasks and are persistent in finding solutions



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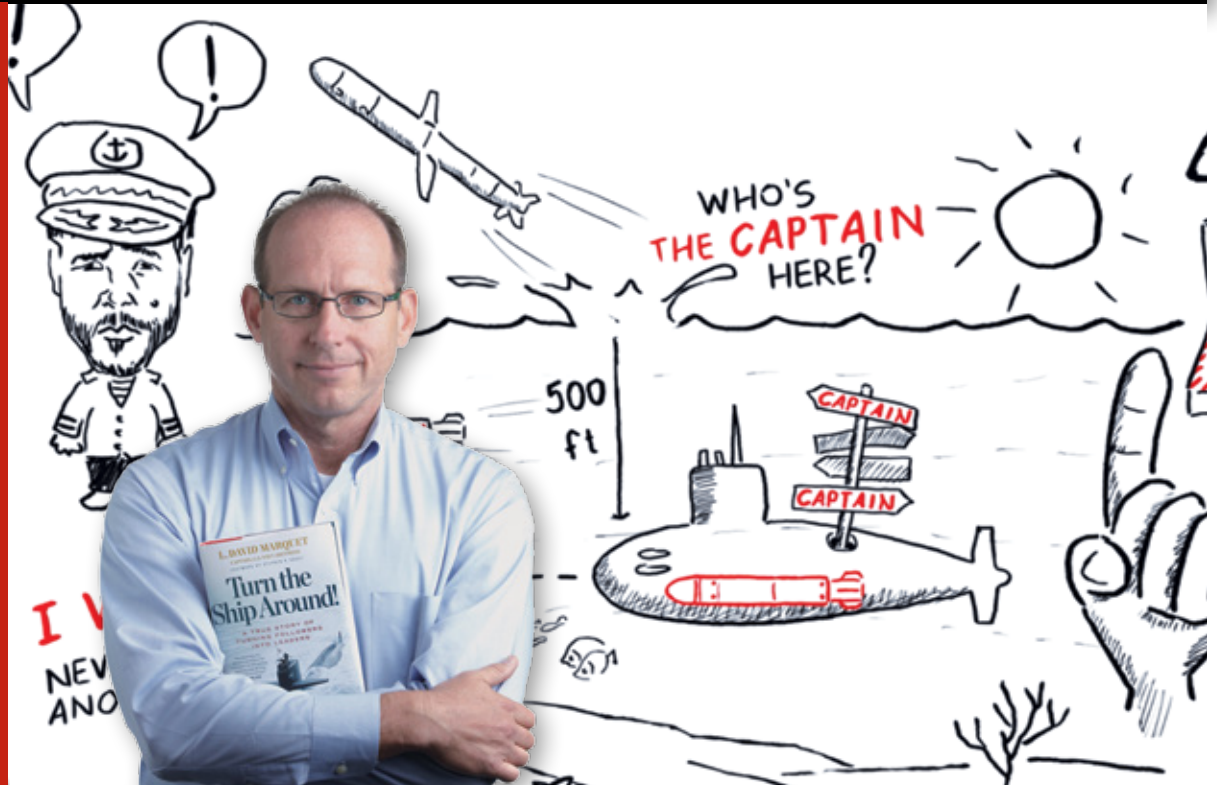
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ARE YOU READY FOR → **TOMORROW?**

THERE WILL BE NINE KEYNOTES IN BOSTON
HERE'S A SNEAK PEEK OF TWO THAT WILL INSPIRE YOU

David Marquet

imagines a workplace where everyone engages and contributes their full intellectual capacity, a place where people are healthier and happier because they have more control over their work – a place where everyone is a leader. David's keynote presentation will focus on intent-based leadership. If implemented properly, intent-based leadership can change your personal and professional life.



Daniel Gilbert

Most of us think we know what would make us happy and that our only problem is getting it. But research in psychology, economics and neuroscience shows that people are not very good at predicting what will make them happy, how happy it will make them and how long that happiness will last. Is the problem that we can't really imagine what our futures will hold? Professor Gilbert will explain why, when it comes to finding happiness, we can't always trust our imaginations – or our mothers.

