

# GET ENGAGED AME **BOSTON** 2017 INTERNATIONAL CONFERENCE OCTOBER 9-13



THE EARLIER YOU REGISTER  
**THE MORE YOU'LL SAVE!**

To view available discounts and to register visit:

**AME.ORG/BOSTON**

**#AMEBOSTON**

 **AME** Association  
for Manufacturing  
Excellence.  
Share • Learn • Grow.

**GET  
ENGAGED  
AME BOSTON 2017  
INTERNATIONAL CONFERENCE  
OCTOBER 9-13**

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**LET'S MAKE BOSTON THE BEST LEAN CONFERENCE EVER**  
WE WANT TO HEAR FROM **YOU!** TAKE OUR 60-SECOND TOPIC SURVEY

# GET ENGAGED IN → **BOSTON**

Increasing  
**engagement**  
is a competitive  
advantage  
and a proven  
strategy that  
**better ensures  
long-term  
viability for  
business  
success.**

## Welcome to Boston

At the **AME 2017  
conference in Boston**,  
we will explore the most  
successful best practices  
used by practitioners for  
increasing engagement  
at all levels of the  
organization.

With the theme **Get Engaged**,  
AME **BOSTON** 2017 will help  
you find ways to:

- increase engagement  
among your team
- develop a thriving culture
- empower your team  
members to contribute  
in ways you never  
thought possible

## More engagement, less PowerPoint

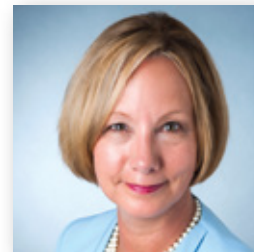
AME Boston 2017 will feature:

- more interactive sessions
- smaller groups
- more opportunities  
for networking and sharing

## Attendee-driven conference

In addition to tours,  
sessions and workshops,  
AME Boston 2017 will offer:

- roundtable forums on  
different topics
- in-depth panel discussions
- innovative, attendee-driven  
content to maximize your  
learning experience



Looking forward to  
seeing you in Boston  
next October.

**Cheryl Jekiel**  
AME **BOSTON** 2017  
Conference Chair

**A GREAT LEAN  
CONFERENCE  
ENGAGES PEOPLE  
TO ACCELERATE  
THEIR LEAN  
JOURNEYS.**

**Don't wait  
until you arrive  
in Boston, get  
involved now!**

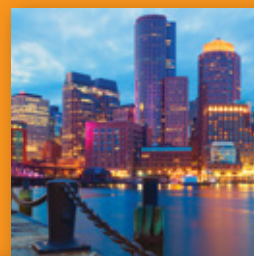
We would like your  
help identifying key  
themes around which  
the sessions will be  
designed. Take our 60-  
second topic survey at  
[ame.org/bostontopics](http://ame.org/bostontopics)



**Learn  
new ways to  
increase your  
engagement**



**Discover how  
to empower  
your team**



**The ultimate  
goal is to  
create a  
culture of  
continuous  
improvement**



**Interact  
with peers**



**Learn how  
to develop  
a thriving  
culture**



**Participate in  
networking  
and sharing**



**Dive deeper  
into the topics  
that the most  
excite you**



# WHY SHOULD YOU → GET ENGAGED?

**DRAMATICALLY INCREASE YOUR SHAREHOLDER VALUE**  
GET MUCH HIGHER ROI THAN THE S&P 500

A typical enterprise before implementing an engagement strategy\*

\*Source: Gallup Employee Engagement Survey 2014



**31.5%**  
of employees are engaged in and committed to their organizations.



**51%**  
of employees may be productive, but they are not committed to their companies.



**17.5%**  
of employees are physically present, but psychologically absent and unhappy.

**NOTE:**  
Companies with highly engaged workforces outperform their peers by **147%** in earnings per share



Viewing employee engagement as a value stream leads to increased shareholder value\*

\*Source: Employee Engagement Tools for Analysis, Practice and Competitive Advantage

High-performance working environment

Employee engagement feelings

Employee engagement behaviors

**Tangible outcomes**  
like enhanced performance and productivity

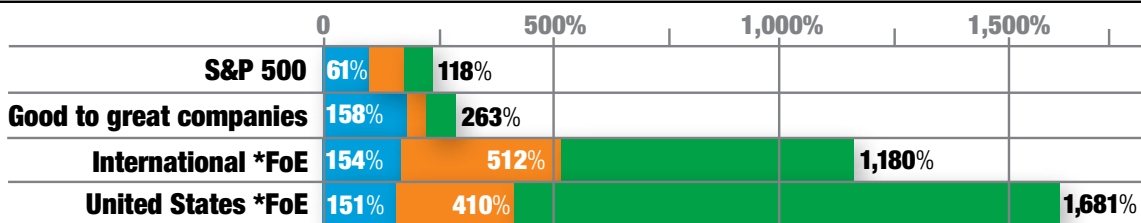
**Intangible assets**  
like customer satisfaction, loyalty and innovation

**Shareholder value**

Top 25% of engaged companies have **2X** the shareholder value

Cumulative performance of an investor's return over  
**5 10 15 years\***

\*Source: Firms of Endearment



**\*Firms of Endearment (FoE)** Organizations that actively engage their people

**A GREAT LEAN CONFERENCE ENGAGES PEOPLE TO ACCELERATE THEIR LEAN JOURNEYS.**



Engaged people see a purpose for investing their personal energy



Engaged people feel a sense of urgency to get important things done



**Connect with team members' hearts & minds, not just their hands**



Engaged people feel a deep level of involvement in what is happening now



Engaged people have a contagious enthusiasm that helps others be enthusiastic



Engaged people feel more understood and empowered to act for the good of the team



Engaged people contribute more of themselves to meet and exceed targets





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# HOW DO YOU GET PEOPLE → **ENGAGED?**

**TAKE A TOUR: LEARN FROM THE BEST**  
HERE IS A SAMPLE OF THE 40+ BOSTON TOUR HOSTS

**GREAT  
ORGANIZATIONS  
EXCEL BY  
ENGAGING  
THEIR PEOPLE.**

**Go see engagement firsthand**  
at companies that have been carefully  
selected by our AME Boston conference  
tour team of continuous improvement experts.



**New Balance**  
Challenging the  
conventions of the  
industry for more  
than 100 years



**Phase2 Medical**  
Lean  
manufacturing of  
complex, single-use  
medical devices



**Thermo  
Fisher Scientific**  
The world leader in  
serving science



**Optos**  
Striving for E3 –  
excellence every  
day in everything



**Lean Enterprise  
Institute (LEI)**  
Do the lean leaders  
walk the talk?



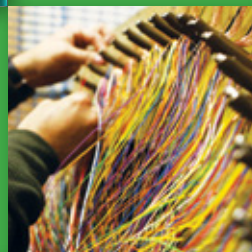
**Magellan  
Aerospace**  
Lean in aerospace:  
The key to success  
is people



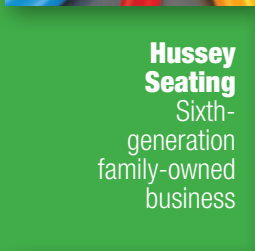
**OFS Fitel**  
Bringing  
innovation  
to light:  
A heritage  
dating back to  
Alexander  
Graham Bell



**Watts Water  
Technologies**  
Improving the  
comfort, safety and  
quality of life for  
people around  
the world



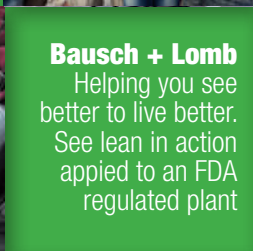
**General Cable**  
An industry leader  
and innovator for  
over 170 years



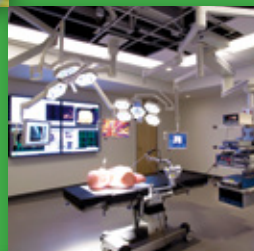
**Hussey  
Seating**  
Sixth-  
generation  
family-owned  
business



**Bausch + Lomb**  
Helping you see  
better to live better.  
See lean in action  
applied to an FDA  
regulated plant



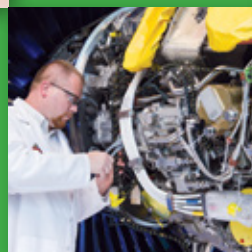
**Karl Storz**  
The future has  
tradition – and  
tradition has  
a future



**Mercury  
Wire**  
Building a  
people-centric  
culture... it's all  
about speed  
and delivery



**Jotul**  
Wood stoves and  
fireplaces  
crafted in Norway,  
built in Maine



**Pratt & Whitney**  
World leader  
in the design,  
manufacturing  
and service of  
aircraft engines

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# HOW DO YOU GET MORE → **ENGAGED?**

**EXPLORE SESSIONS & TOPICS: GAIN PROVEN LEAN KNOWLEDGE**  
 HERE ARE A FEW OF THE COMPANIES SHARING IN BOSTON

**Learn from  
 listening,  
 networking  
 and interacting**  
 with your peers  
 and lean experts  
 as they share their  
 best practices in:

- workshops
- presentations
- round tables
- interactive sessions
- small group panel discussions



**SO MANY  
 ORGANIZATIONS  
 AT THE AME  
 CONFERENCE  
 HAVE A GREAT  
 STORY TO TELL**  
 BEST PRACTICES  
 FROM WHICH  
 OTHERS CAN  
 LEARN.

**WE WANT TO  
 KNOW WHAT'S  
 YOURS?**

Share, learn and grow.  
 Get engaged, submit  
 your lean success story.  
 at **AME.ORG/BOSTON**



**Sustain  
 Lean Gains**  
 Lean is **30%**  
 systems and  
**70%** people

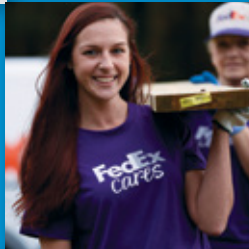
**RBH  
 Consulting**  
 Lean safety  
 is a culture  
 change enabler



**Crown  
 Equipment**  
 An industry leader  
 in innovation



**Goodyear  
 Tire & Rubber**  
 Recognized as  
 one of the world's  
 most admired  
 companies



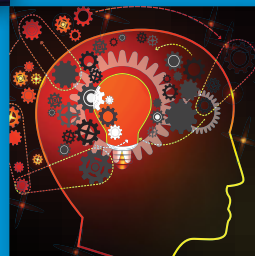
**FedEx**  
 Committed to  
 meaningful  
 employment  
 throughout  
 the world



**McFalls  
 Technical  
 Solutions**  
 Better data...  
 better decisions



**Basadur  
 Applied  
 Creativity**  
 Revolutionizing  
 how people think





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# UNLOCK THE POWER OF → YOUR PEOPLE

THE HIGHER THE LEVEL OF ENGAGEMENT  
THE HIGHER THE PERFORMANCE OF THE BUSINESS

**There is no debating the financial impact of unlocking the power of engaged people.**

Here are a few facts associated with higher levels of engagement:

- increased productivity
- increased profitability
- higher quality work
- improved efficiency
- lower turnover
- reduced absenteeism
- more ideas shared



**GREAT ORGANIZATIONS  
SHARE LEARN  
& GROW**

AND CREATE  
A CULTURE OF  
PEOPLE WHO ARE  
EMPOWERED  
DECISION MAKERS.



## Emotional intelligence

Learn how to identify it and build upon it



## Goal setting, feedback and alignment

Learn from proven examples from the best in the world



**Engaged people learn ways to show value, respect and care for team members**



## Reflective listening

Learn how to become an active listener



**Developing people**  
Learn best practices for coaching



## Celebration and recognition

Learn what other practitioners are doing that works



## Building relationships

Learn effective strategies for building trust and humility





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# THAT'S A GREAT → **IDEA!**

**SEE A BEST-IN-CLASS, PEOPLE-CENTRIC CULTURE IN ACTION**  
**GEMLINE** – ON TREND, ON TIME AND ON BUDGET

## Gemline's challenge:

Generating ideas to sustain positive growth.

## The solution:

Engage people in huddling around **idea generation boards**. Each of the divisions of activity (16) in the plant created their very own unique idea generation board. Everyone got actively engaged in sharing new ideas. The results have been thousands of amazing new great ideas.

Go see a great idea!  
Tour Gemline in Boston.



**GREAT  
ORGANIZATIONS  
HAVE GREAT**

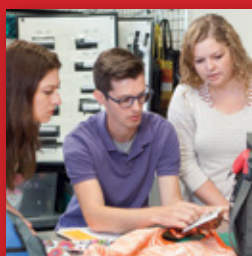
**PEOPLE,  
LEADERSHIP &  
PROCESSES.**

COME SEE HOW  
GETTING ENGAGED  
MAKES A BOTTOM-  
LINE DIFFERENCE.



## Bring new ideas to work

They're passionate  
about what they do



## Are optimistic and positive. They smile!

They're committed  
to the organization



**Gemline  
people  
are engaged  
idea  
generators**  
come see  
them in action



## Take initiative

They actively seek  
to improve them-  
selves, others and  
business



## Encourage and support team members

They act as if they  
have ownership in  
the business



## Constantly exceed goals and expectations

They're curious and  
interested, asking  
questions



## Overcome obstacles

They stay focused  
on tasks and are  
persistent in finding  
solutions



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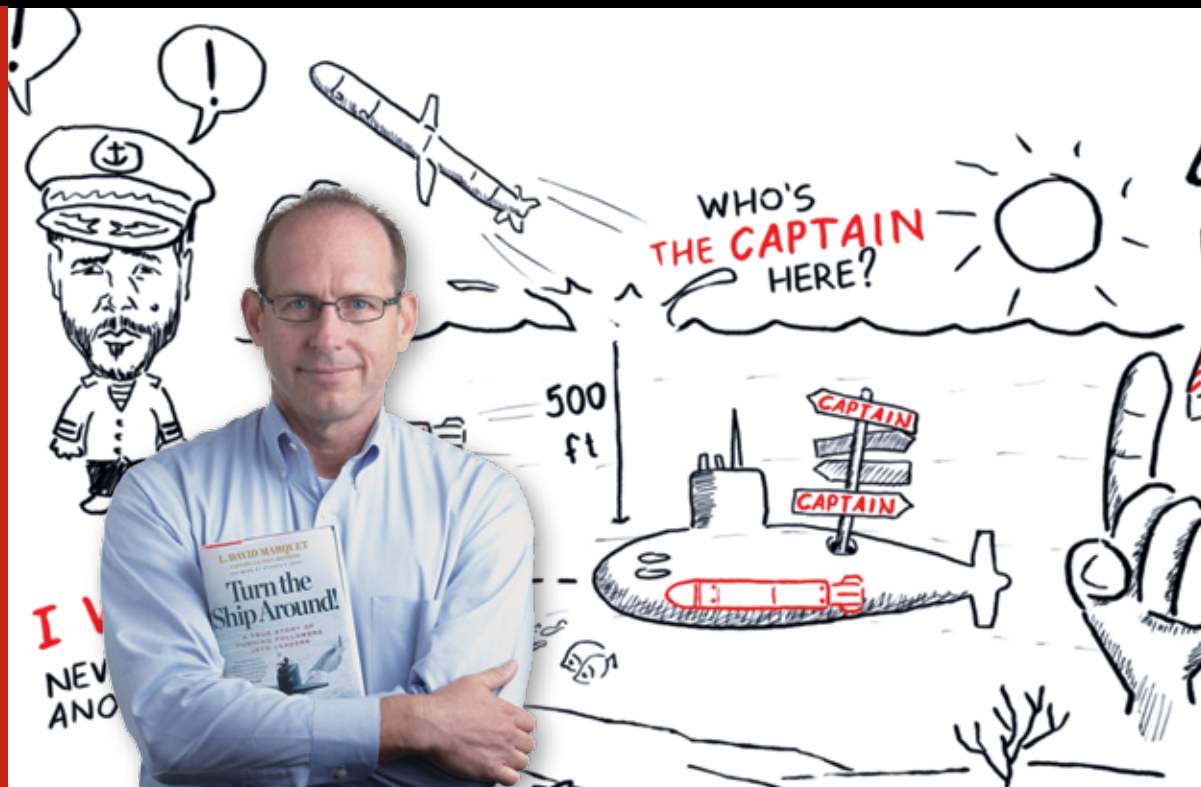
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# ARE YOU READY FOR → **TOMORROW?**

**THERE WILL BE NINE KEYNOTES IN BOSTON**  
HERE'S A SNEAK PEAK OF TWO THAT WILL INSPIRE YOU

## David Marquet

imagines a workplace where everyone engages and contributes their full intellectual capacity, a place where people are healthier and happier because they have more control over their work — a place where everyone is a leader. David's keynote presentation will focus on intent-based leadership. If implemented properly, intent-based leadership can change your personal and professional life.



## Daniel Gilbert

Most of us think we know what would make us happy and that our only problem is getting it. But research in psychology, economics and neuroscience shows that people are not very good at predicting what will make them happy, how happy it will make them and how long that happiness will last. Is the problem that we can't really imagine what our futures will hold? Professor Gilbert will explain why, when it comes to finding happiness, we can't always trust our imaginations — or our mothers.

