

AME SPONSORSHIP OPPORTUNITIES

Annual international conference (approximately 1,700 attendees, held in various cities)

- Keynotes (9)
- Workshops (approximately 40)
- Tours and transportation (40)
- NuBee Nights (2 events, Sunday and Monday evening)
- Opening Night Reception
- Event to promote next year's conference (i.e., Boston Night)
- Breakfasts/lunches
- Coffee stations
- Badge and lanyard
- Room key card
- Learning Journal (on-site program)
- AME-zing Race (scavenger hunt networking activity that includes social media aspects)
- Selfie Contest (social media contest)
- Wi-Fi at venue
- Learning Resource Center (Exhibits) (43 at Dallas conference)
- Vendor Showcase (in Learning Resource Center)
- Breaks (9 breaks, Tuesday through Thursday)
- Speed Networking (This would be new for 2017 and is still under consideration)
- Companions Program
- Twitterfall
- Dine-Arounds (2 events-Sunday and Monday evening)
- Passport Game
- Networking Lounge

Regional events

(work with companies to host local workshops)

- 9 regions in North America, including Canada
- Number of events varies by region but, on average, 5-17 per year, per region
- Regional conferences (More intimate conferences of fewer than 500 attendees. None planned for 2017)

Consortia

(practitioner-based regional sharing/training)

- Previously outsourced – now under AME management
- Potential for substantial growth

Champions Program and events

(training for C-level executives)

- On average, 4 events per year
- AME Champions of HR for Excellence (new to established Champions Club)

Publications – print and electronic

- Target Magazine – published quarterly; circulation of approximately 4,000
- Target Online – approximately 30,000 subscribers
- Sharing Excellence – email blasts sent to all members by region
- Monthly regional newsletters – PDF format distributed via email

Mobile apps

- Annual conference app
- Lean Sensei app
- Target app

Webinars

Website