



AME **DALLAS** 2016
INTERNATIONAL **CONFERENCE**

PURPOSE-

DRIVEN

EXCELLENCE



Share • Learn • Grow.

OCT
24-28

★ 9 KEYNOTES ★ 54 PRESENTATIONS ★ 40 TOURS ★ 12 SI SESSIONS ★ 40 WORKSHOPS

You gotta see this place!

We will be running several lean tours each day to the AT&T Stadium so everyone gets to experience purpose-driven excellence. At the last conference in Dallas, we had over 1,200 attendees take the tour. Make it a team experience you can share, learn and grow from. Register at ame.org/dallas



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**WHEN
ORGANIZATIONS
SUCCEED, IT'S
BECAUSE
THEY
KNOW WHAT
TO DO – THEIR
MISSION, HOW
TO GET IT DONE
AND WHY
THEY DO IT.**

In order to truly achieve excellence, your company must clearly define the why – as in your purpose for being an organization. It's a strong sense of purpose and a commitment to drive toward achieving that purpose that will help you grow and flourish. All strategies and lean efforts flow directly from that one crucial element – purpose. Regardless of the size of your organization, the service you provide, or the product that you produce or manufacture, there is a purpose driving the company. An organization that embarks on a journey of purpose-driven excellence recognizes that

in order to succeed, it needs to embody a clear reason to exist beyond the pursuit of profit. Companies that work toward their purpose have a clear advantage over others.

AME's International Excellence Inside Conference is centered on helping you to realize your purpose and to create a lasting impact within and outside your organization. Start with a laser focus on your purpose, and a commitment to creating a cultural environment in which people can realize their gifts, develop and apply their talents,

and feel a genuine sense of fulfillment for their contributions in pursuit of that purpose, and you will succeed on your path to enterprise excellence. Come to Dallas to share, learn and grow, and to build a network and form relationships that will last well beyond the conference.



Greg Williams
AME **Dallas** 2016
Conference Chair

9 Keynotes



Here are a few keynote speakers who will be sharing in Dallas.

11 VISION GETS THE DREAMS STARTED.

DREAMING EMPLOYS
YOUR GOD-GIVEN
IMAGINATION TO
REINFORCE THE VISION.
BOTH ARE PART OF
SOMETHING I BELIEVE
IS ABSOLUTELY
NECESSARY TO
BUILDING THE LIFE
OF A CHAMPION, A
WINNER, A PERSON OF
HIGH CHARACTER WHO
IS CONSISTENTLY AT
THE TOP OF WHATEVER
GAME HE OR SHE IS IN.



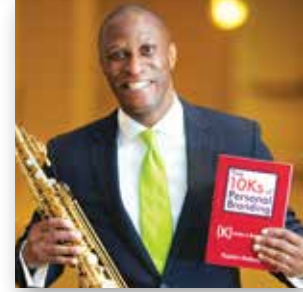
Emmitt Smith

Emmitt Smith III is best known for his 15-year distinguished professional football career in the NFL. During those years, Smith attained three Super Bowl championships, an NFL MVP and Super Bowl MVP award and finished his career as the NFL's all-time leading rusher. He was also inducted into the NFL Hall of Fame in 2010. Smith is now aggressively translating his champion's legacy to the business community, with companies focused on real estate development, investment and construction.



Colonel Arthur Athens

Colonel Athens is the director of the U.S. Naval Academy's Vice Admiral James B. Stockdale Center for Ethical Leadership and is a member of the Academy's Senior Leadership Team. Athens retired from the Marine Corps in 2008 with over 30 years of active duty and reserve service. He was a White House Fellow under President Ronald Reagan, special assistant to the NASA administrator, executive director of OCF and the commandant of the U.S. Merchant Marine Academy and the Naval Academy's first Distinguished Military Professor of Leadership.



Kaplan Mobray

Kaplan Mobray is one of the world's most dynamic and inspirational business speakers and best-selling author of *The 10Ks of Personal Branding*. An innovative mastermind, he has inspired and transformed countless lives through his insightful and groundbreaking approach to personal branding and leadership development. Mobray inspires audiences with practical strategies and "aha" moments that powerfully create real results to elevate careers and improve lives.

54 Presentations



Here are a few practitioner value stream presentations that will be shared in Dallas.



Cummins

Leaders' standardized work – planning for success The right kind of leaders can and will make a difference

Cummins is a global power leader that designs and manufactures diesel engines. Hear how it changed the way its leaders managed the plant located in Columbus, IN, enabling it to improve numerous key performance indicators (KPIs). Cummins has made major improvements in inventory reduction, quality (RFT) PPM improvements through implementing standardized work and a strong training program.

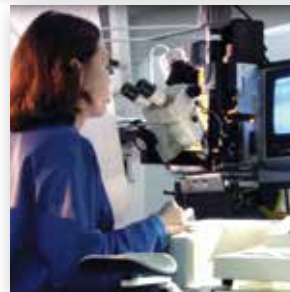


Newport News Shipbuilding

Committing your supplier to continuous improvement

The approach and deployment of a supplier development and continuous improvement program

Newport News Shipbuilding (NNS) is the sole designer and builder of U.S. Navy aircraft carriers. Hear how it partners with its supply base to share the mission of shipbuilding. Discover a range of industrywide best practices and tool sets, from online/in-person training, operational lean assessments, and the analysis of a shared value stream.



Raytheon

Employee engagement means everyone!

Innovative approaches to transforming a culture

Raytheon is a technology leader specializing in defense, security and civil markets throughout the world. Learn how the operations team transformed to a high-performance culture where employee engagement has been redefined to include everyone from the plant leadership down to the shop floor. Discover benefits gained through implementing standard work for leaders and teams.



Scripps Health

Creating a sustainable management system

Have lean become the DNA of the organization

Scripps is a nonprofit integrated health system based in San Diego, CA. Customers of health care are requiring significant out-of-the-box thinking. Discover how to take a system with multiple locations and purposes and align the organization with one lean management system. Hear how Scripps continues to eliminate waste and improve daily operations.

40⁺ Tours



Here are a few best practice facilities that will open their doors in Dallas.



Dallas Cowboys AT&T Stadium

Tour the largest domed stadium in the world

This is excellence inside at its best

AT&T Stadium is truly an amazing structure built around the world's largest column-free room. Learn all about the "green" program making it the first sports stadium to gain the EPA's National Environmental Performance Track program. Hear how focusing on the customer has dramatically reduced long lines. See how attention to excellence around supply chain management, traffic flow, communication and safety makes this one of the greatest lean thinking examples you will ever see.



Lockheed Martin Aeronautics

Leading world-class aircraft production

Using lean tools to drive success

Lockheed Martin, Fort Worth facility is a leader in the design, research and production of advanced military and commercial aircraft and related technologies. See how the Lockheed Martin team is using tools such as PDCA problem solving and lean material flow to help make the transition from low rate to full production. The site is famous for the mile-long main manufacturing building, and is the location for combat aircraft programs – F-35, F-22 and F-16.



Orthofix

Creating a culture of continuous improvement and innovation

Empowerment at all levels

Orthofix International is a diversified, global medical device company providing orthopedic and spine solutions to physicians worldwide. See how the dedication to building a robust, lean tool set drives behavior and creates a culture of continuous improvement and innovation. Discover how Orthofix has successfully transformed its culture by aligning, engaging and empowering employees to continuously seek opportunities to improve the products and services it provides.



Triumph

State-of-the-art lean triumphant thinking

Empower an operator's accountability using a pacing system

Triumph Group is a global leader in aerospace structures, systems and components. Triumph's newly constructed site in Red Oak, TX, is a state-of-the-art aerospace manufacturing facility. On this tour, you will see a pacing system that is effectively used to drive daily standard work and accountability to the operators. See a visual management system, a 6S (5S + safety) program and an integrated metric system.

40 Workshops

60¹² Special Interest Sessions
Learning Resource Exhibitors

Here are three optional pre- and post-conference workshops that will be available in Dallas.



Lean Applications

Visual management throughout the lean enterprise

“If the bobber goes under – give it a yank!”

Implementing visual management techniques is critical for long-term sustainability. Key elements and examples of visual management systems will be delivered in this workshop. Benefits of this workshop include increased employee engagement, smoother communication and improved productivity. Learn to design your own visual management system, how to create an operational excellence war room and see the big picture using a Lego layout.



DEMEP

The fundamentals of people-centric leadership

The benefits and what it takes to create a people-centric culture

According to recent Gallup polls, only 30 percent of the North American workforce is engaged. Most people recognize the immense value of inspired and engaged teams, but the question still persists, “How do I achieve and sustain one?” Discover the five key attributes of a people-centric leader and how to develop these attributes. Learn about what it takes to create an environment in which people will flourish and the organization will thrive.



Keyte Group

A3 thinking and problem solving

Engaging the organization in making better decisions

There are many tools that lean practitioners can employ, but only a few that straddle both the technical and social needs of fundamental organizational change. A3 thinking captures the heart of a lean management system where everyone is accountable to solve problems in a deliberate manner. Understand the fundamentals of the deliberate problem-solving methodology in A3 thinking and evaluate this type of thinking and acting in making the changes you need in your organization.



12 SI Sessions

SI sessions provide unique learning experiences. We’ve gathered experienced continuous improvement pioneers as hosts, panelists and presenters. Once again, the Idea Exchange Café will be open for interactive sharing. Drop by, enjoy the coffee and join the dialog!

60 Learning Resource Exhibitors

AME is a catalyst for building new learning relationships. Appreciate unhurried discussions with vendors who bring practical, lean, knowledge-based product and service solutions to share.

THE EARLIER YOU REGISTER
THE MORE YOU'LL SAVE!
TO VIEW AVAILABLE DISCOUNTS
VISIT: **AME.ORG/DALLAS**



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