

Target *Online*

2018 **MEDIA** KIT

TARGET ONLINE ADVERTISING

Target Online offers an unparalleled opportunity to get directly into the in-box for more than 32,000+ qualified professionals. Rates are based on a quarterly (13 weeks) run. For shorter ad run, contact info@associationrevenuepartners.com or call 855-790-0001

A

Leaderboard Banner

468x60px

\$7,500

Premium position at the top of Target Online guarantees all will see your ad when they open the newsletter.

Ad. Spec: JPG, GIF, PNG 468x60px Max. Size: 40k

B

Top Banner

468x60px

\$5,000

Premium position at the top of Target Online guarantees all will see your ad when they open the newsletter.

Ad. Spec: JPG, GIF, PNG 468x60px Max. Size: 40k

C

Middle Banner

468x60px

\$4,000

Banners allow companies to combine imagery, color and text in an interesting and compelling manner

Ad. Spec: JPG, GIF, PNG 468x60px Max. Size: 40k

D/E

Featured Company

260x100px, 50 words of copy

\$3,500

This rich advertorial allows for a product image or company logo and message to grab the user's attention.

Ad. Spec: JPG, GIF, PNG 468x60px Max. Size: 40k
Up to 50 words of copy to accompany the banner image.

F

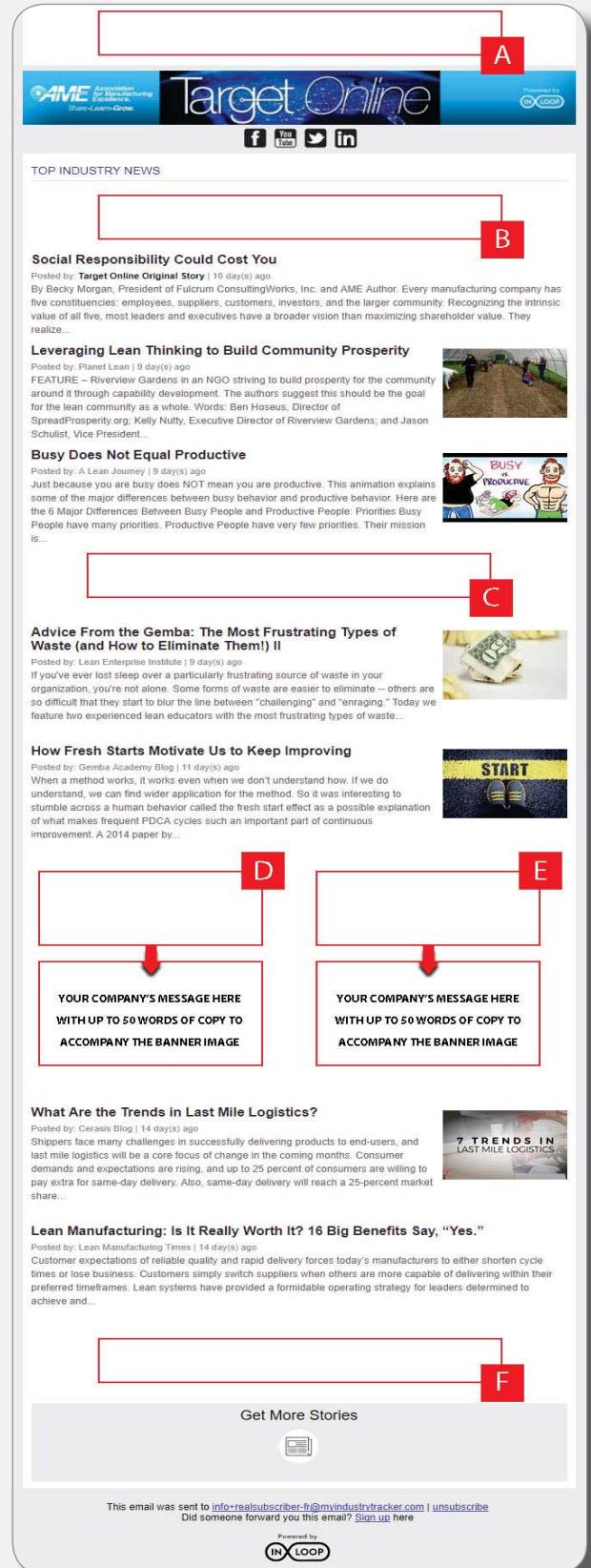
Bottom Banner

468x60px

\$3,500

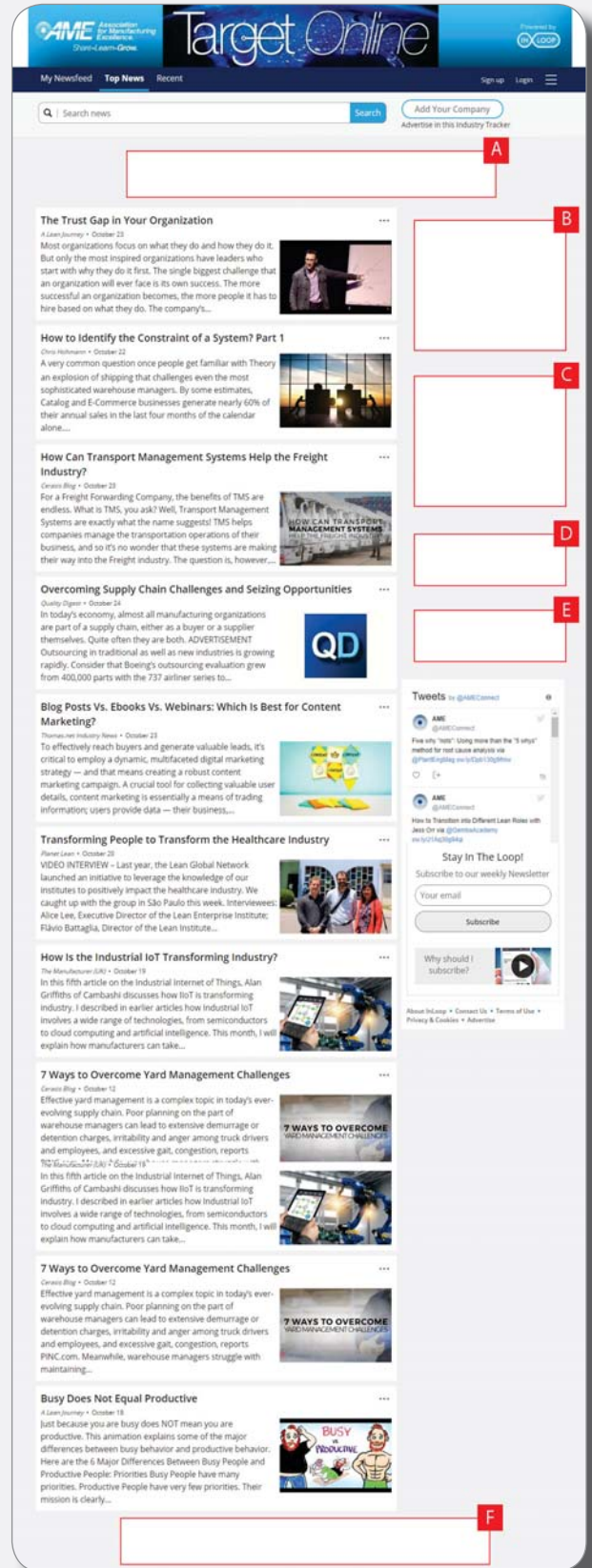
Banners allow companies to combine imagery, color and text in an interesting and compelling manner

Ad. Spec: JPG, GIF, PNG 468x60px Max. Size: 40k



DISPLAY ADVERTISING

The target Online web page offers prominent display advertising opportunities and budles to further enhance and increase your company's exposure. Contact us to learn how we can put together a bundled advertising package to ensure you get maximum exposure for your budget.



A [CONT.] **Leaderboard Banner** **\$7,500**
728x90px

Premium position at the top of the page provides the most prominent exposure for your company

Ad. Spec: JPG, GIF, PNG 728x90px Max. Size: 40k

B [CONT.] **Top Box Banner** **\$5,000**
300x250px

This top location provides your company with a highly visible and noticable position to promote your brand.

Ad. Spec: JPG, GIF, PNG 468x60px Max. Size: 40k

C [CONT.] **Bottom Box Banner** **\$4,000**
300x250px

Banners allow companies to combine imagery, color and text in an interesting and compelling manner

Ad. Spec: JPG, GIF, PNG 300x250px Max. Size: 40k

D/E [CONT.] **Featured Vendor** **\$3,500**
250x100px

This space allows for your company branding to be placed prominently within the page

Ad. Spec: JPG, GIF, PNG 250x100px Max. Size: 40k

F [CONT.] **Bottom Banner** **\$3,500**
728x90px

Banners allow companies to combine imagery, color and text in an interesting and compelling manner

Ad. Spec: JPG, GIF, PNG 728x90px Max. Size: 40k