

JOIN US OCT. 29-NOV. 1
CREATE **WAVES OF**
EXCELLENCE
COME TO THE LARGEST **LEAN** CONFERENCE IN THE WORLD!

AME
SAN DIEGO
INTERNATIONAL CONFERENCE
2018

Whether you're just getting into
the water and starting on your
lean journey or you're ready to
dive into the deep end,
AME San Diego 2018
has something for you.

THE EARLIER YOU REGISTER
THE MORE YOU'LL SAVE!

To view available discounts and to register visit:

• **AME.ORG/SANDIEGO**
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AME Association
for Manufacturing
Excellence.
Share • Learn • Grow.



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Surfing the waves of SUCCESS

With the theme **Create Waves of Excellence**, the AME San Diego 2018 International Conference will explore ways to accelerate your journey toward excellence. Come learn from the leading and bleeding edge practices of other pioneering continuous improvement practitioners, and go home with new ideas and insights.

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Waves of INNOVATION

San Diego is widely known as a hub of innovation. At the AME 2018 conference, we will explore the big changes making waves in manufacturing – from the Internet of Things, to artificial intelligence, virtual reality, wearables and more.

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Making WAVES

The AME conference is the gold standard for peer-to-peer shared learning on lean and continuous improvement, and the San Diego conference will be no exception.

AME San Diego 2018 will make waves through interactive sessions, small group discussions, and roundtable forums on different topics. Key learnings from a few of those exchanges will be used in panel discussions held later in the conference to allow for deeper dives on the topics that generated the most excitement. AME San Diego will offer plenty of opportunities for conversation and sharing. We strive to produce innovative, attendee-driven content that will ensure that your key questions will be answered, and your learning experience will be maximized.

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AME SAN DIEGO INTERNATIONAL CONFERENCE 2018

Here are a few of the companies you will see in San Diego



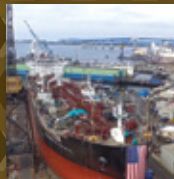
Costco
Optical Lab



O.C. Tanner



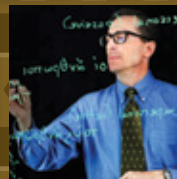
Neptune



General
Dynamics/
NASSCO



Aera



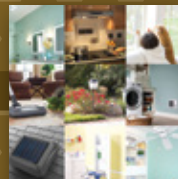
Arizona State
University



Pentair



Capital One



Broan Nutone



Seaboard
Triumph Foods



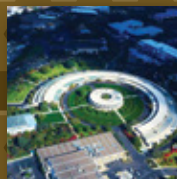
Solar Turbines



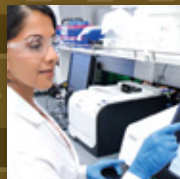
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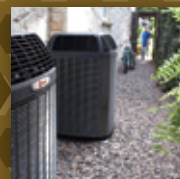
Dare To Be
Amazing



General
Atomics



Illumina



Ingersoll Rand

A few **San Diego** HIGHLIGHTS

AME San Diego will feature some of the most innovative people – working for some of the most lean innovative companies – around the world.

Interactive practitioner sessions

Continuous improvement practitioners will share their best practices via a variety of formats – roundtables, practitioner presentations and panel discussions. AME San Diego will offer **72** best practice sessions.

Best practices tours

One of the best features of an AME conference is that attendees have the opportunity to leave the conference venue and tour manufacturing facilities to see lean in action. AME San Diego will offer more than **40** best practice tours.

In-depth workshops

Workshops are presented by world-renowned experts and offer deep dives on leading-edge topics. AME San Diego will offer **30+** conference workshops.

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See you in **San Diego!**

Sharing EXCELLENCE

Here are **3** of the 9 San Diego **keynotes**.

Jeremy Gutsche

Jeremy Gutsche is a New York Times bestselling author and award-winning innovation expert. Gutsche founded TrendHunter.com, the world's most popular trend website. Prior to Trend Hunter, Gutsche grew a \$1 billion portfolio for a bank, and today, over 500 brands, billionaires and CEOs rely on his unique expertise to find better ideas faster.



Joe Theismann

Joe Theismann has achieved success on and off the field as both a Super Bowl-winning quarterback for the Washington Redskins and as a broadcaster. A 12-year NFL veteran, Theismann holds Redskins' record for passing yardage and was named NFL Man of the Year in 1982 for his community service and dedication to the health and welfare of children.



Liz Wiseman

Liz Wiseman is a researcher and executive advisor who teaches leadership to executives around the world. She is a New York Times bestselling author and CEO of the Wiseman Group, a leadership research and development firm headquartered in Silicon Valley, California. Some of her recent clients include: Apple, AT&T, Disney, Facebook, Google, Microsoft, Nike, Salesforce, Tesla and Twitter.



We want you to share BEST PRACTICES!

So many organizations have a great story to tell – best practices from which others can learn and be inspired. Perhaps you would like to deliver a traditional 60-minute presentation. Or maybe your preference is to participate as a panelist on a subject that is a strength of your organization. Or you'd like to do both! Visit ame.org/sandiego and click on “**submit a topic**” and let us know how you'd like to get involved.

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