

FOR IMMEDIATE RELEASE

Oct. 2, 2014

Contact: Jodi Talley jtalley@ame.org 224.387.3367

AME Proudly Sponsors Manufacturing Day on Oct. 3

ROLLING MEADOWS, Ill.—The Association for Manufacturing Excellence (AME) proudly supports this year's Manufacturing Day (MFG Day). The annual event, which this year takes place on Oct. 3, celebrates the positive impact manufacturers have on their local community while drawing attention to the increasing demand for more skilled labor in these industries.

"One of AME's goals is to help educate the public about manufacturing and demonstrate how it can be a rewarding career choice," said AME President Paul Kuchuris. "Manufacturing Day helps us accomplish that. We help participating manufacturers connect with local schools, we help connect skilled workers with rewarding job opportunities and we demonstrate the powerful, positive impact these companies have on their community."

MFG Day is a key component of the AME Adopt-a-School initiative that provides year-round engagement to participants, connecting manufacturers with public schools and colleges with career-minded graduates. To encourage the graduation of career-ready students, AME offers the Dr. Sherrie Ford Manufacturing as a Career Path 2014-2015 Scholarship. The scholarship provides students post-secondary education aid so they can pursue a career in advanced manufacturing.

Manufacturing Day is a rallying point empowering manufacturers nationwide to educate the public about the modern face of the industry and address the skilled labor shortage they now face. Participating manufacturers offer tours of their facilities, fielding questions to illustrate the changing nature of the industry and explaining the growing demand for more skilled workers. AME will be joined in celebrating MFG Day by major companies like Anheuser-Busch, Ball Corporation, Newport News Shipbuilding, Owens-Illinois, Printpack Inc., Walmart Distribution Center and other businesses in the United States and Canada.

About the Association for Manufacturing Excellence

The Association for Manufacturing Excellence (AME) is the premier not-for-profit organization dedicated to the journey of continuous improvement and enterprise excellence. AME's membership is composed of a trusted network of volunteers who are committed to leveraging the practitioner-to-practitioner and company-to-company shared-learning experience. Through engaging workshops, plant tours, webinars, summits and industry-leading conferences, AME members are continually discovering and implementing

Manufacturing Day Release Page 2 of 2

new continuous improvement strategies and best practices. AME offers its members a multitude of valuable resources to help them stay abreast of current industry developments and improve the skills, competitiveness and overall success of their organizations. Join AME in leading the "Renaissance of Manufacturing in North America." For more information, visit ame.org or email info@ame.org.

###