



**Contact:** Jodi Talley  
**Phone:** 224-232-5980, ext. 234  
**Email:** [jtalley@ame.org](mailto:jtalley@ame.org)

**FOR IMMEDIATE RELEASE**

**MILLERCOORS TRENTON BREWERY RECOGNIZED AS AN AME 2016 EXCELLENCE AWARD RECIPIENT**

ROLLING MEADOWS, Ill. – Oct. 10, 2016 – The Association for Manufacturing Excellence (AME) is pleased to name MillerCoors Trenton Brewery as a recipient of the AME 2016 Excellence Award, which primarily recognizes North American manufacturing plants that have demonstrated excellence in business and manufacturing. An AME representative will attend the brewery’s conference at the Sharonville Convention Center on Oct. 17 to present the award, and the company will also be honored at the AME 2016 International Conference, taking place Oct. 24-28 in Dallas, Texas.

The AME Excellence Award acknowledges continuous improvement, best practices, creativity and innovation. The rigorous selection process begins when a company submits an extensive achievement report based on the AME Excellence Award evaluation criteria. Achievement reports are evaluated by the AME award assessment team. For companies that score high enough in this achievement report review, an intensive site visit is completed, during which a volunteer team of manufacturing practitioners validates the submitted achievement report. Recipients of the Excellence Award are selected based on the combined results of the achievement report review and site visit feedback.

“It’s our culture that supports a continuous improvement mindset that delivers business results,” shared Denise Quinn, Trenton Brewery plant manager.

During their evaluation, the AME assessment team highlighted that the MillerCoors Trenton Brewery has done an excellent job creating an engaged workforce that is continually driving measurable improvements throughout the organization. The strong partnership between MillerCoors and the local union has enabled empowered teams to collaboratively produce world-class business results. The assessors praised the facility’s great success in environmental initiatives, with excellent zero landfill performance, energy reduction, water reduction and use of all materials. The team also commended the facility’s development of innovative equipment improvements, its well-designed supplier management system, and the open sharing of company information and goals.

“MillerCoors Trenton has done a very good job creating an engaged workforce that is continually driving measurable improvements throughout the organization,” stated the assessment report. “Policy deployment has been started at the top level, and Trenton is on the journey to extend this activity throughout the organization and down to the shop floor. We have seen some good examples of where data capture and problem solving are handled directly by the team on the shop floor.”

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Also being honored as 2016 Excellence Award recipients are Accuride de Mexico, Goodyear Innovation Center – Akron, Littelfuse (Wuxi, China) and O.C. Tanner.

To learn more about the AME Excellence Award and the 2016 recipients, visit [www.ame.org/excellence-awards](http://www.ame.org/excellence-awards).

### **About the Association for Manufacturing Excellence**

The Association for Manufacturing Excellence (AME) is the premier not-for-profit organization dedicated to the journey of continuous improvement and enterprise excellence. AME's membership is composed of a trusted network of volunteers who are committed to leveraging the practitioner-to-practitioner and company-to-company shared-learning experience. Through engaging workshops, plant tours, webinars, summits and industry-leading conferences, AME members are continually discovering and implementing new continuous improvement strategies and best practices. Join AME in leading the "Renaissance of Manufacturing in North America." For more information, visit [www.ame.org](http://www.ame.org) or email [info@ame.org](mailto:info@ame.org).

### **About MillerCoors**

Through its diverse collection of storied breweries, MillerCoors brings American beer drinkers an unmatched selection of the highest quality beers, flavored malt beverages and ciders, steeped in centuries of brewing heritage. Miller Brewing Company and Coors Brewing Company offer domestic favorites such as Coors Light, Miller Lite, Miller High Life and Coors Banquet. Tenth and Blake Beer Company, our craft and import division, offers beers such as Leinenkugel's Summer Shandy from sixth-generation Jacob Leinenkugel Brewing Company and Blue Moon Belgian White from modern craft pioneer Blue Moon Brewing Company, founded in 1995. Tenth and Blake also imports world-renowned beers such as Italy's Peroni Nastro Azzurro, the Czech Republic's Pilsner Urquell and the Netherlands' Grolsch. MillerCoors also operates Crispin Cider Company, an artisanal maker of pear and apple ciders using fresh-pressed American juice, and offers pioneering new brands such as the Redd's Apple and Redd's Wicked Apple franchises, Smith & Forge Hard Cider and Henry's Hard Sodas. MillerCoors seeks to become America's best beer company through an uncompromising dedication to quality, a keen focus on innovation and a deep commitment to sustainability. MillerCoors is a joint venture of SABMiller plc and Molson Coors Brewing Company. Learn more at [MillerCoors.com](http://MillerCoors.com), at [facebook.com/MillerCoors](https://facebook.com/MillerCoors) or on Twitter through [@MillerCoors](https://twitter.com/MillerCoors).

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