



FOR IMMEDIATE RELEASE
October 22, 2012

Contacts: Christine Pietryla
VP, PR & Social Media at David James Group
(630) 305-0003
cpietryla@davidjamesgroup.com

Starbuck's Carson Valley Roasting Plant Receives 2012 Manufacturing Excellence Award

CHICAGO—October 22, 2012—The Association of Manufacturing Excellence (AME) is pleased to announce Starbuck's Carson Valley Roasting Plant as a 2012 recipient of its Manufacturing Excellence Award.

The Carson Valley Roasting Plant produces and distributes 12 different kinds of coffee bags packed with either ground or whole-bean coffees. From there, the plant ships directly to Starbucks stores and food service locations.

"This facility is still really early in its lean journey but has accomplished a lot in a short amount of time," says Paul Kuchuris, AME President. "There is effective protocol for deploying key company goals and a regular practice of sending people from the plant to visit stores, growers and suppliers. They also change the themes of each weekly leadership meeting to focus on different areas like safety, action items, operational excellence and the like and this has proven very effective for them."

AME's Manufacturing Excellence Awards honor North American manufacturing plants that demonstrate significant progress in their journeys toward enterprise excellence through continuous improvement over a three-year period. This award supports AME's mission of inspiring commitment to enterprise excellence through shared learning and access to best practices.

The following companies were also award recipients at the ceremony held October 16, 2012, in Chicago:

- Sur-Seal®; Cincinnati, Ohio
- Silfex, a division of LAM Research; Eaton, Ohio
- Empi Division of DJO Global; Clark Lake, South Dakota

About the Association for Manufacturing Excellence (AME)

The Association for Manufacturing Excellence (AME) is the premier not-for-profit organization dedicated to the journey of continuous improvement and enterprise excellence. AME's membership is composed of a trusted network of volunteers who are committed to leveraging the practitioner-to-practitioner and company-to-company shared-learning experience. Through engaging workshops, seminars and plant tours, and industry-leading conferences, AME members are continually discovering and implementing new continuous improvement strategies and best practices. AME offers its members a multitude of valuable resources to help them stay abreast of current industry developments, and improve the skills, competitiveness, and overall success of their organizations. Join AME in leading the "Revitalization of Manufacturing in North America." For more information, visit www.ame.org or email info@ame.org.

###