



FOR IMMEDIATE RELEASE

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**AME Offers Unique Value-Driven Benefits
to Attendees of its Mississauga, Ontario Conference May 6-8**

ROLLING MEADOWS, ILL.—March 18, 2014—The Association for Manufacturing Excellence (AME) is pleased to announce that the deadline for early bird registration for the Measure Up for Success conference is extended to March 31. The conference, held May 6-8 at the Delta Meadowvale Hotel and Conference Centre in Mississauga, Ontario, promises attendees the opportunity to connect with peers, participate in valuable learning experiences and bring home proven process-excellence solutions.

In an unprecedented move, AME has also decided to offer complimentary workshop access to all attendees. With the extension of the early registration discount and the free workshops, attendees will enjoy significant savings. "The extended discount for early bird registration, the free workshops and a keynote speech by Col. Chris Hadfield make this year's spring conference a unique opportunity, one that's going to accomplish a lot of 'firsts' and offer an incredible amount of value to attendees," said Paul G. Kuchuris, Jr., AME president.

The conference will offer a diverse selection of presentations, workshops, off-site plant tours and keynote speakers. For more details and to register for Measure Up for Success as well as other upcoming events, please visit www.measureupforsuccess.com. Stay connected with the latest updates by following AME on [Facebook](#), [Twitter](#) and [LinkedIn](#) using the hashtag #measureup2014.

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About the Association for Manufacturing Excellence

The Association for Manufacturing Excellence (AME) is the premier not-for-profit organization dedicated to the journey of continuous improvement and enterprise excellence. AME's membership is composed of a trusted network of volunteers who are committed to leveraging the practitioner-to-practitioner and company-to-company shared-learning experience. Through engaging workshops, seminars and plant tours, and industry-leading conferences, AME members are continually discovering and implementing new continuous improvement strategies and best practices. AME offers its members a multitude of valuable resources to help them stay abreast of current industry developments, and improve the skills, competitiveness, and overall success of their organizations. Join AME in leading the "Growing Manufacturing in North America" movement. For more information, visit www.ame.org or email info@ame.org.

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