



FOR IMMEDIATE RELEASE

March 25, 2013

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Revitalization of North American Manufacturing Conference
Share – Learn – Grow in San Antonio

SAN ANTONIO—April 15, 2013—Manufacturers from across North America will be gathering at the Marriott River Walk Hotel in San Antonio on April 15th, for the “Revitalization of North American Manufacturing Conference.” Facing a critical period in domestic manufacturing history, conference attendees will learn: How manufacturing in North America can lead to greater success in world markets; how fellow manufacturing practitioners overcame their challenges to achieve amazing gains through their people, processes and partners; and how to calculate the total cost of moving production offshore versus making it here at home.

The San Antonio conference includes plant tours, collaborative workshops, highly-focused training sessions and an impressive lineup of keynote speakers, including:

- **Jerry Bussell – Developing Effective Lean Leaders to Revitalize Manufacturing in North America.** Jerry Bussell is a hands-on expert in lean leadership practices. He is the executive advisor to Knowledge Services and president of Bussell Lean Associates, and has held management positions in many major American companies such as Bristol Myers, Squib and Kraft Foods. Bussell states that it is going to take the right kind of leaders to rebuild and grow North American manufacturing – leaders with the proper character traits and skill sets. By developing these leaders throughout our organizations we can compete nationally and globally.
- **Art Byrne – Using Lean to Turnaround Any Company.** Art Byrne’s book, *The Lean Turnaround*, provides clear strategies for lean manufacturing implementation. Byrne says the industry needs leaders who use lean principles to revitalize manufacturing and deliver greater value to customers. He has used his lean strategies to turnaround more than 30 companies in 14 different countries and was recently inducted into *IndustryWeek* magazine’s Manufacturing Hall of Fame.
- **Drew Greenblatt – Beyond Bagels: How a Basket Company Remade Itself Through “Quality Engineering Quick.”** Recognized as a leading spokesman for small business manufacturing, Drew Greenblatt is a Fox Small Business All Star and has been written about in *The New York Times*, *Washington Post* and *Wall Street Journal*. Greenblatt serves as an executive board member of the National Association of Manufacturers.
- **Kellie Johnson – The Digitization of American Manufacturing: Revitalizing Manufacturing Careers with Animation.** Kellie Johnson is President of ACE Clearwater Enterprises and serves as an executive board member of the National Association of Manufacturers. ACE Clearwater, through the use of CG animation is helping America maintain its competitive advantage.

- **Alvin Law – There’s No Such Word As “Can’t.”** Alvin Law is one of Canada’s most highly-sought-after motivational speakers and travels throughout Canada, the U.S. and the world. Law will be discussing his proven strategies for enhancing and sustaining employee production and job satisfaction.
- **Harry Moser – To Offshore or Reshore: How to Objectively Decide.** Many employers want to keep jobs in North America but don’t think they can afford it. Moser, Manufacturing Hall of Fame member, knows that the opposite is true, and will provide great insights about how jobs are already returning home.

For more information on the “Revitalization of North American Manufacturing Conference” and to register, visit www.amesanantonio.org or contact Veronica Ceaser at vceaser@ame.org or call her at (224) 232-5980, ext. 223. Save 15% on groups of 15 or more.

About the Association for Manufacturing Excellence (AME)

The Association for Manufacturing Excellence (AME) is the premier not-for-profit organization dedicated to the journey of continuous improvement and enterprise excellence. AME’s membership is composed of a trusted network of volunteers who are committed to leveraging the practitioner-to-practitioner and company-to-company shared-learning experience. Through engaging workshops, seminars and plant tours, and industry-leading conferences, AME members are continually discovering and implementing new continuous improvement strategies and best practices. AME offers its members a multitude of valuable resources to help them stay abreast of current industry developments, and improve the skills, competitiveness, and overall success of their organizations. Join AME in leading the “Revitalization of Manufacturing in North America.” For more information, visit www.ame.org or email info@ame.org.

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