



FOR IMMEDIATE RELEASE

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**AME Innovation Summit Brings Breakthrough and
Lean-Minded Thinking
to Irvine, Calif.**

ROLLING MEADOWS, Ill— The Association for Manufacturing Excellence (AME) is pleased to present its Innovation Summit in Irvine, Calif., March 13-14. Leading industry innovators and longtime lean and innovation advocates will converge at the Irvine Marriot to share exclusive insider knowledge with attendees.

“We’re proud to present this top-notch slate of speakers representing a variety of viewpoints as diverse as our industry itself,” said Jerry M. Wright, P.E., summit chair. “The Innovation Summit is unique in our field in that it brings together leaders who have walked the path of innovation within their industry and can share their hard-earned lessons with up and comers and veterans alike. We are confident every attendee will walk away with new ideas, tactics and tools to help their organizations become more innovative.”

The Innovation Summit features four keynote speakers including breakthrough aviation innovator, Dick Rutan and two distinct educational tracks: *Enabling Innovation and Breakthroughs* and *Progressive Thinking and Collaboration*. Each track will feature a variety of speakers from different facets of manufacturing and ample opportunity for networking among presenters and fellow attendees. Personalized tours of Edwards Lifesciences headquarters, which was recently named one of the World’s Most Innovative Companies by *Forbes* magazine, will also be available exclusively for the Innovation Summit attendees.

AME members receive discounted registration fee for the Summit. A discounted rate is available to all attendees at the Irvine Marriott through Feb. 19. For complete details, speaker information, registration procedures and accommodations, please visit <http://www.ame.org/events/innovation-summit>.

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About the Association for Manufacturing Excellence

The Association for Manufacturing Excellence (AME) is the premier not-for-profit organization dedicated to the journey of continuous improvement and enterprise excellence. AME's membership is composed of a trusted network of volunteers who are committed to leveraging the practitioner-to-practitioner and company-to-company shared-learning experience. Through engaging workshops, seminars and plant tours, and industry-leading conferences, AME members are continually discovering and implementing new continuous improvement strategies and best practices. AME offers its members a multitude of valuable resources to help them stay abreast of current industry developments, and improve the skills, competitiveness, and overall success of their organizations. For more information, visit www.ame.org or email info@ame.org.

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