



**FOR IMMEDIATE RELEASE**

Contact: Kelly Janowski  
630.305.0003

[kjanowski@davidjamesgroup.com](mailto:kjanowski@davidjamesgroup.com)

### **MillerCoors' Eden Brewery Receives 2013 AME Manufacturing Excellence Award**

ROLLING MEADOWS, Ill.—Oct. 15, 2013—The Association for Manufacturing Excellence (AME) is pleased to honor MillerCoors' Eden Brewery with a 2013 Manufacturing Excellence Award. The Eden, N.C., facility will be recognized at a ceremony during the 2013 AME "Excellence Inside" Conference, Oct. 21-25, in Toronto.

"Recognizing organizations that are implementing lean manufacturing and management processes is one of the highlights of our conference," said Paul Kuchuris, AME President. "It allows us to highlight businesses that improve their bottom lines and customer experiences with the best practices they gain through our outreach programs."

While evaluating the facility, the AME assessment team observed an integrated approach for vision, mission and values with a solid goal set process. In addition, the selection committee was impressed by Eden Brewery's robust policy deployment program that takes corporate annual goals and deploys supporting metrics all the way down the chain to each production line and provides metric scorecards that report performance to goal. The MillerCoors philosophy of "who we are, what we do and how we work," exemplifies a strong commitment to excellence.

MillerCoors' Eden Brewery opened in North Carolina in 1978 and in 1986 became the first location to produce Miller Genuine Draft. Today, there are 554 employees and an annual brewing capacity of 9 million barrels. The facility is at the forefront of a MillerCoors initiative to reduce water consumption in beverage manufacturing.

The AME Manufacturing Excellence Award recognizes manufacturing plants that have demonstrated excellence in manufacturing and business. The primary focus of the award is to acknowledge continuous improvement, best practices, creativity and innovation. This award supports AME's mission "to inspire a commitment to enterprise excellence through experiential learning by bringing people together to share, learn and grow."

The 2013 class of Manufacturing Excellence Award winners also includes:

- Bombardier Aerospace of Toronto, Ontario
- STIHL Incorporated of Virginia Beach, Va.
- IEC Electronics Corp — Albuquerque, N.M.

#### **About the Association for Manufacturing Excellence**

The Association for Manufacturing Excellence (AME) is the premier not-for-profit organization dedicated to the journey of continuous improvement and enterprise excellence. AME's membership is composed of a trusted network of volunteers who are committed to leveraging the practitioner-to-practitioner and company-to-company shared-learning experience. Through engaging workshops, seminars and plant tours, and industry-leading conferences, AME members are continually discovering and implementing new continuous improvement

strategies and best practices. AME offers its members a multitude of valuable resources to help them stay abreast of current industry developments, and improve the skills, competitiveness, and overall success of their organizations. For more information, visit [www.ame.org](http://www.ame.org) or email [info@ame.org](mailto:info@ame.org).

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