

COME TO THE LARGEST **LEAN CONFERENCE** IN THE **WORLD!**

AME
SAN DIEGO
INTERNATIONAL CONFERENCE
2018



JOIN US OCT. 29-NOV. 1
CREATE WAVES OF
EXCELLENCE

#AMESANDIEGO

 **AME** Association
for Manufacturing
Excellence.
Share • Learn • Grow.

THE EARLIER YOU REGISTER,
THE MORE YOU'LL SAVE!
To view available discounts and to register, visit:
AME.ORG/SANDIEGO



JOIN US

AT THE LARGEST **LEAN** CONFERENCE IN THE WORLD!

Whether you're just getting into the water and starting on your lean journey or you're ready to dive into the deep end, AME San Diego 2018 has something for you.

At the AME 2018 conference, we will explore the big changes making waves in manufacturing. From the "internet of things" to artificial intelligence, virtual reality, wearables and more, the AME conference is the gold standard for peer-to-peer shared learning on lean and continuous improvement, and the San Diego conference will be no exception. Share, learn and grow through interactive sessions, small group discussions and round-table forums on different topics.

NOT YOUR TYPICAL CONFERENCE EXPERIENCE

AME has developed amazing relationships. As a respected source of knowledge that fosters the idea of shared learning, many manufacturers and service providers are willing to open their doors to our attendees. Our facility tour hosts give both their time and knowledge so you can learn.



HERE IS A SMALL SAMPLE OF WHAT ATTENDEES HAVE SAID ABOUT OUR CONFERENCE

“Perhaps the best professional conference I’ve ever attended (and I’ve been to my share).”

“Conference was a great blend of leadership and lean.”

“Excellent training by seasoned practitioners.”

“I always enjoy the AME conference. The program that AME puts together is second to none. I get so much out of this conference each year.”

“Worth taking my time from work to attend!”

“I have already applied several of the learned concepts.”



Five Reasons

Why you should attend AME San Diego 2018

1

Networking Opportunities

An AME conference provides you the opportunity to develop new relationships. You'll meet people who share the same challenges as you—people who are passionate about sharing solutions.

2

Keynotes

You'll hear from inspirational keynotes, thought leaders and continuous improvement pioneers.

Variety of Practitioner & Interactive Sessions

You will experience practitioner-to-practitioner learning in a variety of sessions from beginner to advanced. You'll hear from peers around the world who have successfully put change into action.

3

4

Local Best-Practice Tours

AME San Diego 2018 will offer tours of industry leaders' facilities. You will go to the gemba and tour facilities where practitioners showcase their leading-edge solutions and openly discuss their failures and challenges. You'll take away proven, innovative, process-excellence solutions that you can borrow with pride.

5

Exhibits

Exhibitors are strongly aligned with our conference. Exhibits are included with conference registration fee.

AME offers a 100% satisfaction guarantee. If you don't learn one thing that you can take back to your facility and use, we will refund your registration. There is absolutely no risk to you.



Conference Schedule

Arrive early— Start learning

AME offers 4-hour pre-conference workshops throughout the day on Monday.

Topics include:

- People-centric leadership—PCL101
- Lean leadership skills
- Total productive maintenance (TPM)
- Overcoming lean resistance
- Tools for design and creativity
- Value stream mapping and more!

MONDAY, OCTOBER 29

Tour departures throughout the morning

*Schedule subject to change

6:30 AM - 6:00 PM	Registration
8:00 AM - 12:00 PM	Workshops 💰
9:45 AM - 10:00 AM	Break
12:00 PM - 1:00 PM	Lunch on your own
1:00 PM - 5:00 PM	Workshops 💰
2:45 PM - 3:00 PM	Break
3:00 PM - 6:00 PM	Exhibit Hours
5:00 PM - 5:45 PM	Club NuBee Hive Meetup
6:00 PM - 9:00 PM	Dine Around

FOR MORE DETAILS, VISIT:

AME.ORG/SANDIEGO/WORKSHOPS

Networking Events



Dine Around: Sun-Mon

Enjoy dinner and networking with a small group of fellow attendees at a local restaurant. Cost of dinner on your own.



Club NuBee Hive Meetup: Sun-Mon

Presenters will offer an overview of the conference and answer audience questions.



You may attend as many sessions as you'd like Tuesday through Thursday.

Topics include:

- Linking lean with business strategy
- Driving cultural change
- Implementing enterprise-wide lean and more!

TUESDAY, OCTOBER 30

Tour departures throughout the morning

*Schedule subject to change

6:30 AM - 5:00 PM	Registration
7:00 AM - 8:00 AM	Breakfast
7:30 AM - 4:00 PM	Exhibit Hours
8:00 AM - 9:00 AM	Conference Opening/ Keynote: Jeremy Gutsche
9:00 AM - 9:30 AM	Break
9:30 AM - 10:30 AM	Sessions
10:30 AM - 11:00 AM	Break
11:00 AM - 12:00 PM	Sessions
12:00 PM - 1:30 PM	Lunch + Keynote: TBD
1:30 PM - 2:15 PM	Dessert
2:15 PM - 3:15 PM	Sessions
3:15 PM - 3:45 PM	Break
3:45 PM - 5:00 PM	Keynote: Liz Wiseman
5:30 PM - 7:30 PM	AME-zing Race

FOR MORE DETAILS, VISIT:

AME.ORG/SANDIEGO/PRESENTATIONS



AME-zing Race: **Tue**

As your team explores interesting facts about San Diego, snap photos of key locations showing your team experiencing the local culture. Cost of optional dinner on your own.





Sign up in advance for tours throughout the week

This year's tours provide an opportunity to see examples of excellence in these areas:

- Leader standard work
- Strategic policy deployment
- One-piece flow
- Employee idea systems and more!

WEDNESDAY, OCTOBER 31

Tour departures throughout the morning

*Schedule subject to change

6:30 AM - 4:00 PM	Registration
7:00 AM - 8:00 AM	Breakfast
7:30 AM - 4:00 PM	Exhibit Hours
8:00 AM - 9:15 AM	AME Membership Meeting/ Keynote: Mike Rother
9:15 AM - 9:30 AM	Break and Happy HallowLEAN trick-or-treating with exhibitors
9:30 AM - 10:30 AM	Sessions
10:30 AM - 11:00 AM	Break
11:00 AM - 12:00 PM	Sessions
12:00 PM - 2:00 PM	Chicago Celebration Lunch
2:15 PM - 3:15 PM	Sessions
3:15 PM - 3:45 PM	Break and Happy HallowLEAN trick-or-treating with exhibitors
3:45 PM - 5:00 PM	Keynote: TBD

FOR MORE DETAILS, VISIT:

AME.ORG/EXHIBIT

Practitioner & Interactive Sessions



Tue-Wed-Thurs

Explore the big changes making waves in manufacturing—from the “internet of things” to artificial intelligence, virtual reality, wearables, risk management and more.



There are many reasons to register early for AME San Diego

Not only will you save more on registration,
you'll have an opportunity to sign up for tours
and workshops, which fill up quickly.

THURSDAY, NOVEMBER 1

Tour departures throughout the morning

*Schedule subject to change

6:30 AM - 2:00 PM	Registration
7:00 AM - 8:00 AM	Breakfast
8:00 AM - 9:00 AM	Keynote: Dr. Ivan Joseph
9:00 AM - 9:15 AM	Break
9:15 AM - 10:15 AM	Sessions
10:15 AM - 10:45 AM	Break
10:45 AM - 11:45 AM	Sessions
11:45 AM - 1:15 PM	Lunch + Keynote: TBD
1:15 PM - 1:30 PM	Break
1:30 PM - 2:30 PM	Sessions
2:30 PM - 2:45 PM	Break
2:45 PM - 4:00 PM	Closing Keynote: Joe Theismann

FOR REGISTRATION, VISIT:

AME.ORG/SANDIEGO

Exhibits

Mon-Tue-Wed

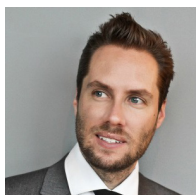
Exhibitors are strongly aligned with our
conference. You don't become an exhibitor
unless your product or service is versed in lean
thinking and continuous improvement.





Keynote Speakers

Here are some of the keynotes you'll hear from in San Diego:



Jeremy Gutsche

is a *New York Times* bestselling author and award-winning innovation expert. Gutsche is founder of TrendHunter.com, the world's most popular trend website, attracting over 2 billion views from 150 million total visitors. Prior to Trend Hunter, Gutsche grew a \$1 billion portfolio for a bank, and today, over 500 brands, billionaires and CEOs rely on his unique expertise to find better ideas faster.



Liz Wiseman

is a researcher and executive advisor who teaches leadership to executives around the world. She is a *New York Times* bestselling author and CEO of the Wiseman Group, a leadership research and development firm headquartered in Silicon Valley, California. Some of her recent clients include: Apple, AT&T, Disney, Facebook, Google, Microsoft, Nike, Salesforce, Tesla and Twitter. She has been listed on the Thinkers50 ranking and named one of the top 10 leadership thinkers in the world.



Joe Theismann

is an entrepreneur who has achieved success on and off the field as both a Super Bowl-winning quarterback for the Washington Redskins and as a broadcaster.



Mike Rother

will discuss the findings behind his books, "Toyota Kata," "The Toyota Kata Practice Guide" and "Toyota Kata Culture," about turning scientific thinking into a skill that anyone can learn.

Tours

AME tours are hand-selected by expert volunteers who look for alignment with the AME Excellence Award criteria. Tour volunteers look for what we call Pearls of Excellence—something that a company does well that attendees can learn from.



Biotix, Inc.



**Costco
Optical Lab**



**General
Atomsics**

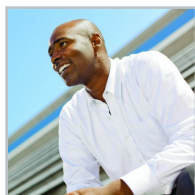


FOR MORE DETAILS, VISIT:

AME.ORG/SANDIEGO/KEYNOTE-SPEAKERS



Thomas Hartman is an executive coach for Catalysis Inc. (formerly known as the ThedaCare Center for Healthcare Value). With over 30 years of experience on the lean journey, he teaches, mentors and coaches healthcare executives to become lean leaders, enabling them to radically improve throughput, quality and cost.



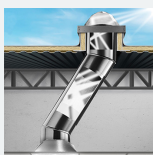
Dr. Ivan Joseph leads individuals, teams and organizations to success. An award-winning coach and educator, Dr. Joseph is a sought-after speaker on developing personal and organizational leadership. Dynamic and inspiring, he speaks about self-confidence, embracing “grit” to persevere despite setbacks, and leading teams to success, drawing from the lessons he’s learned from a life in sports.



Billy Taylor is director of manufacturing at Goodyear Tire & Rubber Company. He brings more than 25 years of experience in all phases of operations, management and leadership. Taylor has a track record of improving production efficiency and building employee engagement at all levels of an organization. He offers practical examples on how to drive and sustain effective results through embracing your culture and enabling employee ownership.



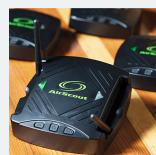
Illumina



Solatube International



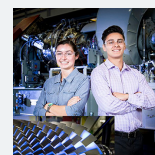
D&K Engineering



Greenlee Communications



Nordson



Solar Turbines



THE ACCELERATOR PROGRAM

Whether a company sends a team of 10+, 25+ or 50+, the Accelerator Program provides the perfect forum for maximizing an organization's efforts to improve its processes and positively impact its culture. Accelerator Program participants experience the power of lean and deliver greater customer value. The more people on your team who share the AME conference experience, the more impact it will have on your company's goals and objectives.

AME offers three different tiers in the Accelerator Program.

TIER 1
10+



TIER 2
25+



TIER 3
50+



For information on pricing and Accelerator Program benefits, visit:
AME.ORG/ACCELERATOR

Thank You, Sponsors

Here are a few of the sponsors you'll see in San Diego:

GOLD



SILVER



ENJOY SAN DIEGO!

ARE YOU **BRINGING YOUR SPOUSE** OR SIGNIFICANT OTHER TO THE **CONFERENCE**?

The AME Companion Program offers your companion a variety of opportunities to participate in planned group events from Tuesday through Thursday during the conference. This program is an excellent way to meet new friends or reconnect with old friends!

FOR MORE INFORMATION, VISIT:

AME.ORG/SANDIEGO/COMPANIONS



Oct. 29: Your day on your own



Oct. 30: San Diego Seal Tour

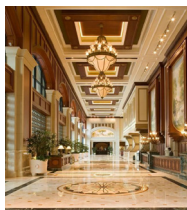


Oct. 31: Old Town Trolley Tours



Nov. 1: Spend the day in Carlsbad

Hotel & Travel



Manchester Grand Hyatt San Diego

1 Market Place, San Diego, California, USA, 92101

Rate: \$289 single/double

Cutoff: Thursday, October 4, 2018, at 5:00 PM PST

TO MAKE A RESERVATION, VISIT: **AME.ORG/HOTEL**

 University of
Kentucky

BRONZE

 **THE 5 STORE**
Everything 55. Answers Included.

 **VISUAL
WORKPLACE**

TOUR
HEADSET

 **TOURGUIDE**
SOLUTIONS



Share • Learn • Grow.

3701 Algonquin Road, Suite 225
Rolling Meadows, IL 60008



Association
for Manufacturing
Excellence

Share • Learn • Grow.

DEDICATED TO THE JOURNEY OF
**CONTINUOUS IMPROVEMENT AND
ENTERPRISE EXCELLENCE**

The Association for Manufacturing Excellence (AME) is the premier organization for the exchange of knowledge in enterprise excellence. Members come together to explore lean thinking and other enterprise improvement methods, exchange best practices, and network to advance their careers and improve competitiveness and overall value of their organizations.

Join us to explore the latest continuous improvement methods and best practices that will help move your career, company and industry forward.

LEARN MORE AT AME.ORG