

40TH

ANNUAL AME INTERNATIONAL CONFERENCE

 **AME**
ATLANTA
INTERNATIONAL CONFERENCE
2024

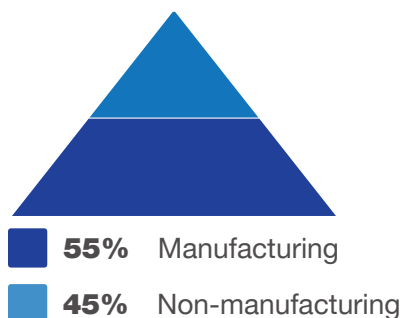
CONNECT. EVOLVE. TRANSFORM.
JOIN US: OCT. 28-31

Attendee Profile:

Join the world's largest lean conference as an **exhibitor** and/or **sponsor** and gain valuable exposure for your brand.

With opportunities for exhibitors and sponsors to connect with potential customers and influencers, there is no better way to reach your audience than the 40th annual AME International Conference. AME Atlanta 2024 draws continuous improvement practitioners of every level — from **beginners to experts and from the C-suite to the frontlines** — with participants from **manufacturing, government, healthcare and other industries**.

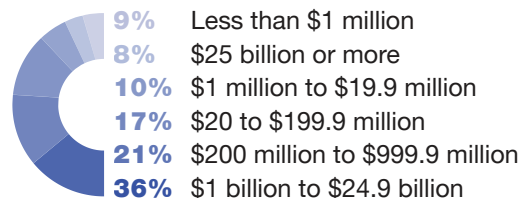
AME offers diverse and flexible sponsorship options to help you reach your audience, whatever your budget. Sponsorship opportunities include the opening reception, lanyards, keynotes, coffee breaks, and many more possibilities to connect with customers. **No matter your budget or target audience, a partnership with AME is a can't-miss opportunity to reach lean practitioners and leaders.**



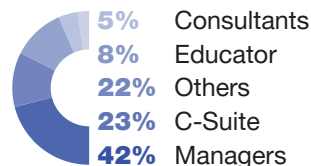
LEAD GENERATION



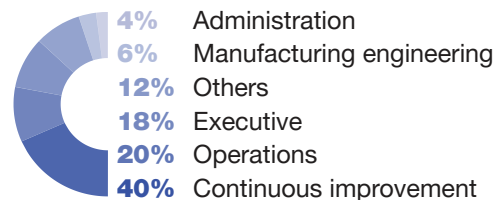
COMPANY SIZE



JOB TITLE



JOB FUNCTION



DIFFERENT SECTORS

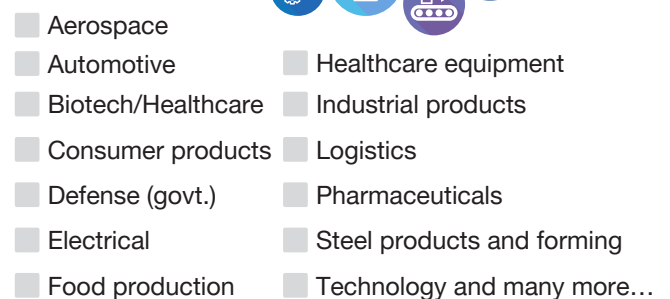
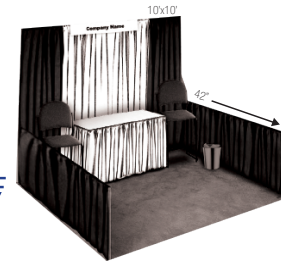




EXHIBIT WITH US

Position your organization to meet your company's goals by getting in front of continuous improvement leaders in manufacturing, healthcare and other industries. As an exhibitor, your company will gain exposure to decision-makers and practitioners who are dedicated to lean, continuous improvement and enterprise excellence.

RESERVE
YOUR
SPACE
TODAY



10'x10' Booth: \$4,250 USD

Booth Fee Includes:

- 8'-high draped back wall, 3'-high draped sidewalls
- One complimentary full-conference registration (per 10'x10'), providing access to networking events, tours, practitioner presentations and keynote sessions, alongside conference attendees
- One 6'x30" skirted table, two folding chairs, wastebasket and a 7"x44" booth ID sign
- Two exhibitor passes
- Exclusive access to basic wi-fi
- Non-conflicting exhibit hall hours to meet conference attendees
- Networking opportunities that include lunches, receptions and refreshment breaks
- Post-conference mailing list (mailing addresses only)
- On-site lead retrieval participation, including attendee email addresses (for an additional fee)
- Detailed company listing and description on ame.org/Atlanta
- "We're exhibiting" graphic to use in your marketing, emails, website and social media

Exhibit Hall Venue:

Atlanta Marriott Marquis

265 Peachtree Center Ave NE, Atlanta, Georgia

Exhibitor Schedule:

Exhibitor Move-In

Monday Oct. 28 8 a.m. – 3 p.m.

Exhibitor Show Hours

Monday Oct. 28 3 – 6:30 p.m.

Welcome Reception 4:30 – 6 p.m.

Tuesday Oct. 29 7 a.m. – 4:30 p.m.

Wednesday Oct. 30 7 a.m. – 4:30 p.m.

Exhibitor Move-Out

Wednesday Oct. 30 4:30 – 9 p.m.

(*Subject to change)

The AME conference exhibitor experience provided a great opportunity to showcase the benefits of our organization to representatives from the manufacturing sector. We look forward to continuing our collaboration with AME with a focus on organizational and performance excellence.

– Mary Redd-Clary, PhD, SPQA Vice-Chair Operations

CONTACT: EXHIBIT@AME.ORG
VISIT: AME.ORG/ATLANTA



CONNECT. EVOLVE. TRANSFORM.

Become A Sponsor Today!

AME offers diverse and flexible sponsorship options to help you reach your audience. Showcase your products and services where the decision-makers and influencers are and drive sales and ROI.

As a conference sponsor, you will:

- Reach your target audience for a concentrated period
- Reinforce your brand with strong exposure tied to the world's largest lean conference
- Increase sales leads through multiple opportunities
- Extend your impact with pre- and post-event coverage
- Receive unparalleled access and positioning with decision-makers from some of the largest and best-known companies in North America and around the world

Bronze through cornerstone sponsorship levels receive the following benefits:

- One 10'x10' exhibit booth (cornerstone receives additional booth space)
- Logo recognition on conference website, in select event marketing pieces and on event signage
- Logo recognition in event mobile app
(More than 85% of attendees log in to the app and exhibitor profiles were viewed on more than 1,600 occasions)
- On-stage recognition at start of conference
- Pre- and post-conference mailing list of registrants/attendees
- Plus, the level-specific benefits detailed on the following page

CONTACT: **SPONSORSHIP@AME.ORG**
VISIT: **AME.ORG/ATLANTA**

SPONSORSHIP OPPORTUNITIES

Patron \$1,000

- Sponsor name listed on the website and at the conference

Program \$2,500

Subject to current availability

- Sponsor name listed on the website and at the conference
- Sponsorship of practitioner presentation or tour

Bronze \$6,000

- Passport game participation
- Logo on website, on-site signage and recognition during the keynote sessions

Silver \$10,000

- Passport game participation
- Logo on website, on-site signage and recognition during the keynote sessions

Choose one additional opportunity:

Subject to current availability

- Co-sponsorship of Monday night welcome reception
- Sponsorship of workshop/practitioner presentation
- WiFi sponsorship
- Sponsor showcase
20 min. presentation during program breaks (on average, 100 registrants)

Gold \$15,000

- **1** additional full conference registration
- Passport game participation
- Sponsor showcase
20 min. presentation during program breaks
(on average, 100 registrants)
- Logo on website, on-site signage and recognition during the keynote sessions

Choose one additional opportunity:

Subject to current availability

- Registration services for exclusive Dine-Around
- Passport game sponsorship
- Sponsorship of coffee break

Platinum \$25,000

- **2** additional full conference registrations
- Passport game participation
- Sponsor showcase
20 min. presentation during program breaks
(on average, 100 registrants)
- Featured sponsor in event mobile app
- Logo on website, on-site signage and recognition during the keynote sessions

Choose one additional opportunity:

Subject to current availability

- Sponsor a keynote session with opportunity to make brief presentation/show video before keynote
- Logo on attendee badge
- Sponsorship of breakfast or lunch

Cornerstone Partnerships \$40,000

- **1** additional 10'x10' exhibit booth
- **2** additional full conference registrations
- Passport game participation
- Sponsor showcase
20 min. presentation during program breaks
(on average, 100 registrants)
- Featured sponsor in event mobile app
- Logo on website, on-site signage and recognition during the keynote sessions

Additional opportunities:

- Partnership recognition – your company logo or image on conference website with link to your website
- Opportunity to make brief presentation/show video before keynote
- Participate in all VIP events

ALL BRONZE, SILVER, GOLD AND PLATINUM SPONSORS WILL GET **ONE 10'x10' EXHIBIT BOOTH, TWO EXHIBITOR PASSES AND ONE FULL CONFERENCE REGISTRATION**

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Sponsorship Enhancements

All 2024 sponsors and exhibitors may enhance their AME Atlanta 2024 presence by taking advantage of special à la carte sponsorship opportunities:

- Tour transportation
- Keynote session
- Welcome reception
- Passport game
- Photo booth
- Headshot station
- Hotel room drop
- Customized kiosk face plate at AME registration desk
- AME Target online ads
- AME Lean Sensei ads
- Audience retargeting (digital ads)
- Pre-roll ads in on-demand content
- Session and panel sponsorship
- Breakfast, lunch and breaks
- Logo on attendee hotel room keycards
- Sponsored social media posts to AME's targeted followers
- Logo imprint on pens distributed onsite at AME registration desk

Contact us to discuss these exclusive and co-sponsorship opportunities or to customize your complete sponsorship package at sponsorship@ame.org.

AME ATLANTA INTERNATIONAL CONFERENCE 2024

For 39 years, AME's International Conference has been the premier event for lean practitioners. Each year, **1,100 people** from around the globe gather to hear **keynote insights, deep dive into practitioner presentations, and witness excellence** in action at **best-practice tours**.

Whether you've just started or are several years in, AME Atlanta 2024 is sure to transform your continuous improvement journey with fresh insights, engaging experiences and new connections. Don't miss this opportunity to share, learn and grow with the world's largest gathering of fellow lean practitioners at the **40th** annual AME International Conference. Join us at ame.org/Atlanta



The Association for Manufacturing Excellence (AME) is the premier organization for the exchange of enterprise excellence knowledge. Members come together to explore lean thinking and other enterprise improvement methods, exchange best practices, and network to advance their careers and improve their organizations' competitiveness.

Move your career, company and industry forward. Join AME to explore the latest continuous improvement methods and best practices. For more information visit [AME.ORG](https://ame.org)