

THE 39TH ANNUAL AME INTERNATIONAL CONFERENCE

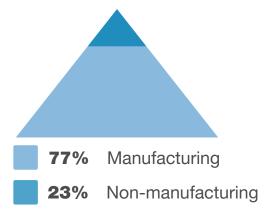
EXHIBITOR AND **SPONSOR** PROSPECTUS



Join the world's largest lean conference as an **exhibitor** and/or **sponsor** and gain valuable exposure for your brand.

With opportunities for exhibitors and sponsors to connect with potential customers and influencers, there is no better way to reach your audience than the 39th annual AME International Conference. AME Cleveland 2023 draws continuous improvement practitioners of every level — from beginners to experts and from the C-suite to the frontlines — with participants from manufacturing, government, health care and other industries.

AME offers a diverse and flexible selection of sponsorship options to help you reach your audience whatever your budget. Sponsorship opportunities include the opening reception, lanyards, keynotes, coffee breaks, and many more possibilities to connect with customers. No matter your budget or target audience, a partnership with AME is a can't-miss opportunity to reach lean practitioners and leaders.



Attendee Profile:



LEAD GENERATION



COMPANY SIZE



JOB TITLE



JOB FUNCTION







EXHIBIT WITH US

Position your organization to meet your company's goals by getting in front of continuous improvement leaders in manufacturing, health care and other industries. As an exhibitor, your company will gain exposure to decision-makers and practitioners who are dedicated to lean, continuous improvement and enterprise excellence.



10'x10' Booth: \$4,250 USD

Booth Fee Includes:

- 10'-high draped back wall, 42"-high draped sidewalls
- One complimentary full-conference registration (per 10'x10'), providing access to networking events, tours, practitioner presentations and keynote sessions, alongside conference attendees
- Two exhibitor passes
- Exclusive, non-conflicting exhibit hall hours to meet conference attendees
- Networking opportunities that include lunches, receptions and refreshment breaks
- One 6' skirted table, two chairs
- Post-meeting mailing list (mailing addresses only)
- Detailed company listing and description on ame.org/Cleveland
- "We're exhibiting" graphic to use in your marketing, emails, website and social media

Exhibit Hall Venue:

Huntington Convention Center of Cleveland

1 St. Clair Avenue NE, Cleveland, OH 44114

Exhibitor Schedule:

Exhibitor Move-In

Monday Oct. 30 7 a.m. – 3 p.m.

Exhibitor Show Hours

Monday Oct. 30 3 – 6:30 p.m.

Tuesday Oct. 31 7 a.m. – 4 p.m.

Wednesday Nov. 1 7 a.m. – 4 p.m.

Thursday Nov. 2 7 – 11 a.m.

Exhibitor Move-Out

Thursday Nov. 2 11 a.m. – 4 p.m.

Thank you for putting on a great event! Our team had a wonderful time and enjoyed the opportunities to connect with attendees.

- Past Exhibitor (2022)

CONTACT EXHIBIT@AME.ORG

VISIT AME.ORG/CLEVELAND



Reimagine Your Journey • Amplify Your Impact • Become A Sponsor Today!

AME offers a diverse and flexible selection of sponsorship options to help you reach your audience. Sponsorships range from the opening reception, badges and lanyards, coffee breaks, and many more options. Showcase your products and services where the decision-makers and influencers are and drive sales and ROI.

As a conference sponsor, you will:

- Reach your target audience for a concentrated period
- Reinforce your brand with strong exposure tied to the world's largest lean conference
- Increase sales leads through multiple opportunities
- Extend your impact with pre- and post-event coverage
- Receive unparalleled access and positioning with decision-makers from some of the largest and best-known companies in North America and around the world

Bronze through cornerstone sponsorship levels receive the following benefits:

- One 10'x10' exhibit booth (cornerstone receives additional booth space)
- Logo recognition on conference website, in select event marketing pieces and on event signage
- Logo recognition in event mobile app

 (More than 75% of attendees log into the app and virtual exhibit booths were visited on more than 1,200 occasions)
- On-stage recognition at start of conference
- Pre- and post-conference mailing list of registrants/attendees
- Plus, the level-specific benefits detailed on the following page

SPONSORSHIP OPPORTUNITIES

Patron \$1,000

• Sponsor name listed on the website and at the conference

Program \$2,500

Subject to current availability

· Sponsorship of practitioner presentation, workshop or tour

Bronze \$6,000

· Passport game participation

· Logo on website and select marketing materials

Silver \$10,000

· Passport game participation

Logo on website and select marketing materials

Choose one additional opportunity: Subject to current availability

Co-sponsorship of Monday night welcome reception

ALL BRONZE, SILVER, GOLD AND

PLATINUM SPONSORS WILL GET

ONE 10'x10' EXHIBIT BOOTH, TWO EXHIBITOR PASSES AND ONE FULL CONFERENCE

REGISTRATION

- Sponsorship of workshop/practitioner presentation
- WiFi sponsorship
- Logo on attendee hotel room keycards
- Sponsor showcase
 20 min. presentation during program breaks (on average, 100 registrants)

Gold \$15,000

• 1 additional full conference registration

· Passport game participation

 Sponsor showcase
 20 min. presentation during program breaks (on average, 100 registrants)

· Logo on website and select marketing materials

Choose one additional opportunity: Subject to current availability

- Registration services for exclusive Dine-Around
- Passport game sponsorship
- Sponsorship of coffee break

Platinum

\$25,000

- 2 additional full conference registration
- Passport game participation
- Sponsor showcase
 20 min. presentation during program breaks (on average, 100 registrants)
- Featured sponsor in event mobile app
- · Logo on website and select marketing materials

Choose one additional opportunity: Subject to current availability

- Sponsor a keynote session with opportunity to make brief presentation/show video before keynote
- Logo on attendee badge lanyards
- Sponsorship of breakfast or lunch

Cornerstone Partnerships \$40,000

- 1 additional 10'x10' exhibit booth
- 3 exhibitor passes
- 4 full conference registrations
- Passport game participation
- Sponsor showcase
 20 min. presentation during program breaks (on average, 100 registrants)
- Featured sponsor in event mobile app
- · Logo on website and select marketing materials

Additional opportunities:

- Partnership recognition your company logo or image on conference website with link to your website
- Opportunity to make brief presentation/ show video before keynote
- · Participate in all VIP events

CONTACT SPONSORSHIP@AME.ORG

VISIT AME.ORG/CLEVELAND

Sponsorship Enhancements

All 2023 sponsors and exhibitors may enhance their AME Cleveland 2023 presence by taking advantage of special à la carte sponsorship opportunities:

- Tour transportation
- Conference print material
- AME Lounge tabletop tents
- Keynote session
- Welcome reception
- Passport game

- Sponsored social media posts to AME's targeted followers
- Session and panel sponsorship
- Meeting tote bags
- · Breakfast, lunch and breaks

Contact us to discuss these exclusive and co-sponsorship opportunities or to customize your complete sponsorship package at **sponsorship@ame.org**.



For 38 years AME's International Conference has been the premier event for lean practitioners. Each year **1500** people from around the globe gather to hear keynote insights, deep dive into practitioner presentations and witness excellence in action at bestpractice tours. Whether you've just started or are several years in, AME Cleveland 2023 is sure to energize your continuous improvement journey with fresh insights, engaging experiences and new connections. Don't miss this opportunity to share, learn and grow with the world's largest gathering of fellow lean practitioners at the 39th annual AME International Conference. Join us at ame.org/Cleveland













The Association for Manufacturing Excellence (AME) is the premier organization for the exchange of enterprise excellence knowledge. Members come together to explore lean thinking and other enterprise improvement methods, exchange best practices and network to advance their careers and improve their organizations' competitiveness.

Move your career, company and industry forward. Join AME to explore the latest continuous improvement methods and best practices. For more information visit **AME.ORG**

