



EMBRACE DISRUPTION • AMPLIFY YOUR IMPACT • BECOME A SPONSOR TODAY!
THE 38TH ANNUAL AME INTERNATIONAL CONFERENCE

Join the world’s largest lean conference as an exhibitor or sponsor and gain valuable exposure for your brand.

Connect with potential customers and influencers from the continuous improvement community all in one place. There is no better way to reach your audience than the 38th annual AME International Conference in Dallas. You’ll meet decision-makers and end-users from manufacturing, health care, defense, the public sector and other industries.

AME offers a diverse and flexible selection of sponsorship options to help you reach your audience whatever your budget. Sponsorship opportunities include the opening reception, lanyards, keynotes, coffee breaks, and many more possibilities to connect with customers. No matter your budget or target audience, a partnership with AME is a can’t-miss opportunity to reach lean practitioners and leaders.

As a conference sponsor, you will:

- Reach your target audience for a concentrated period
- Reinforce your brand with strong exposure tied to the world’s largest lean conference
- Increase sales leads
- Extend your impact with pre- and post-conference communications
- Receive unparalleled access and positioning with decision-makers from some of the largest and best-known companies in North America and around the world

Participant profile:

1500+
PARTICIPANTS



JOB FUNCTION

- 4% Administration
- 6% Mfg. engineering
- 16% Others
- 18% Executive
- 22% Operations
- 34% Continuous improvement

DIFFERENT SECTORS

- Aerospace
- Biotech/Health care
- Consumer products
- Defense (govt.)
- Electrical
- Food production
- Health care equipment
- Industrial products
- Logistics
- Pharmaceuticals
- Steel products and forming
- Technology and many more...



CONTACT SPONSORSHIP@AME.ORG

VISIT AME.ORG/SPONSOR

SPONSORSHIP OPPORTUNITIES

Patron \$1,000

- Sponsor name listed on the website and at the conference

Program \$2,500

Subject to current availability

- Sponsorship of practitioner presentation, workshop or tour

Bronze \$6,000

- Passport game participation
- Logo on website and select marketing materials

Silver \$10,000

- Passport game participation
- Logo on website and select marketing materials

Choose one additional opportunity:

Subject to current availability

- Co-sponsorship of Monday night welcome reception
- Sponsorship of workshop/ practitioner presentation
- WiFi sponsorship
- Logo on attendee hotel room keycards
- Sponsor showcase
20 min. presentation during program breaks

Gold \$15,000

- Passport game participation
- Sponsor showcase
20 min. presentation during program breaks
- Banner ad in event mobile app
- Logo on website and select marketing materials

Choose one additional opportunity:

Subject to current availability

- Sponsorship/logo on Conference-at-a-Glance materials distributed to all conference attendees
- Registration services for exclusive Dine-Around
- Passport game sponsorship
- Sponsorship of coffee break

Platinum \$25,000

- Passport game participation
- Sponsor showcase
20 min. presentation during program breaks
- Banner ad in event mobile app
- Logo on website and select marketing materials

Choose one additional opportunity:

Subject to current availability

- Sponsor a keynote session with opportunity to make brief presentation/show video before keynote
- Logo on attendee badge lanyards
- Sponsorship of breakfast or lunch

Cornerstone Partnerships \$40,000

- 1 10'x10' exhibit booth
- 5 exhibitor passes
- 5 full conference registrations
- Passport game participation
- Sponsor showcase
20 min. presentation during program breaks
- Banner ad in event mobile app
- Logo on website and select marketing materials

Additional opportunities:

- Partnership recognition – your company logo or image on conference website with link to your website
- Opportunity to make brief presentation/show video before keynote
- Participate in all VIP events

ALL BRONZE, SILVER, GOLD AND PLATINUM SPONSORS WILL GET ONE 10'x10' EXHIBIT BOOTH, TWO EXHIBITOR PASSES AND ONE FULL CONFERENCE REGISTRATION

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