

# Focus on What Matters Most

# Carrie Stordahl and Alan Gasvoda Manufacturing Development Managers Golden and Milwaukee Breweries MillerCoors





Share • Learn • Grow



# Today

- MillerCoors
- Our Operational Excellence Model
- Golden Brewery
- Strategy Development Process
- Day to Day Execution







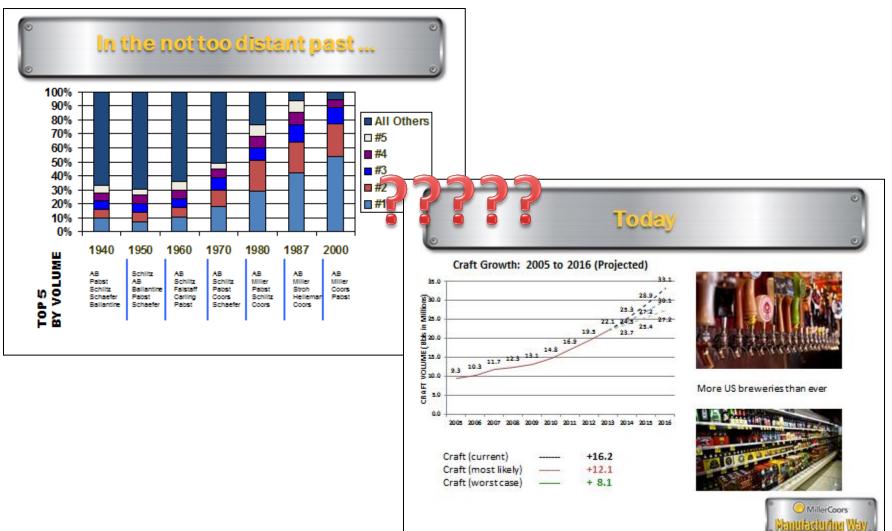


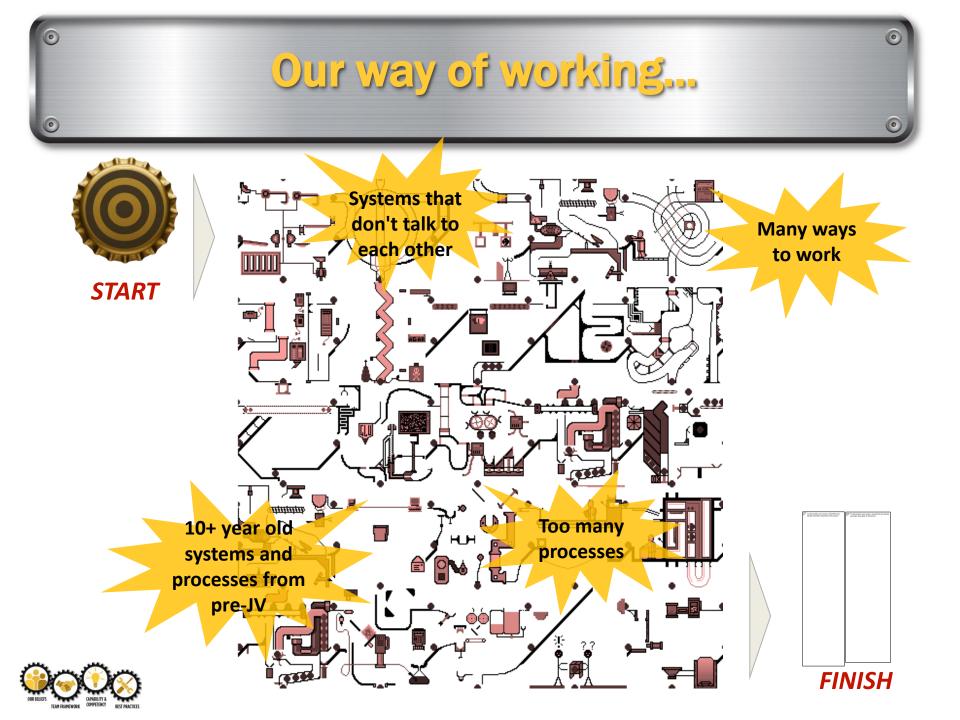














### **OUR WAY TO WORK TOGETHER TO DELIVER WORLD-CLASS RESULTS**



# **MillerCoors Manufacturing Way**

### What Makes This Our Way?



- People are valued
- Continuous improvement
- Execute with excellence
- Focus on customers



### **Capability and Competency**

- Grow leaders at all levels
- Culture of engagement
- Continuous learning
- Competency Acquisition (CAP)
- Collaborate to learn
- Share and apply knowledge

### Team Framework

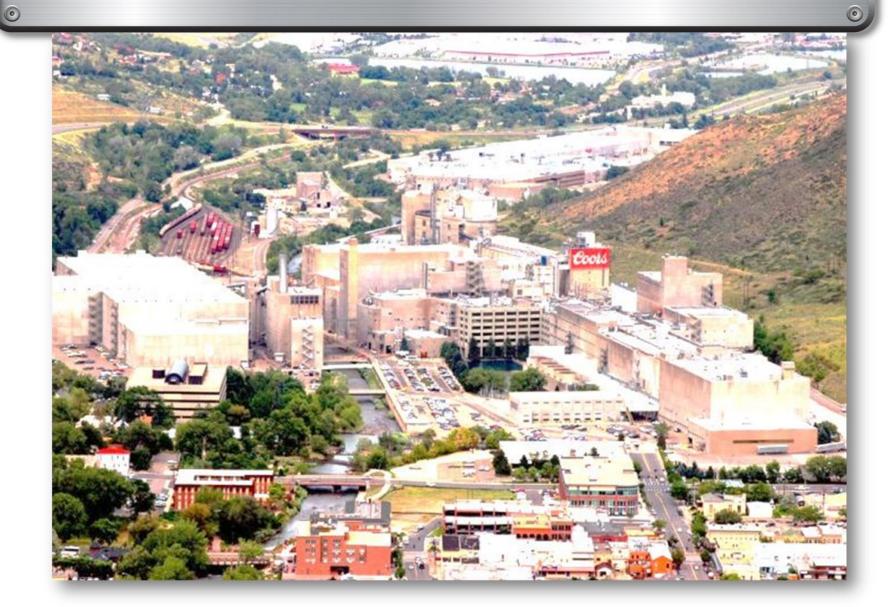
- Cross-functional, self-sufficient teams
- Process focused business units
- Broad, whole jobs
- Standard: work, jobs, roles, structure
- Safety, maintenance, quality, short interval control & problem solving at source



### **Best Practices**

- **1**. 5S
- 2. Teamwork
- 3. Performance Measurement & Control
- 4. Focused Improvement
- 5. Autonomous Maintenance
- 6. Asset Management
- 7. Quality Management
- 8. Manufacturing Flexibility
- 9. Health & Safety Management
- **10**. Leading and Managing Change
- **11**. Environmental Management





# Golden Brewery

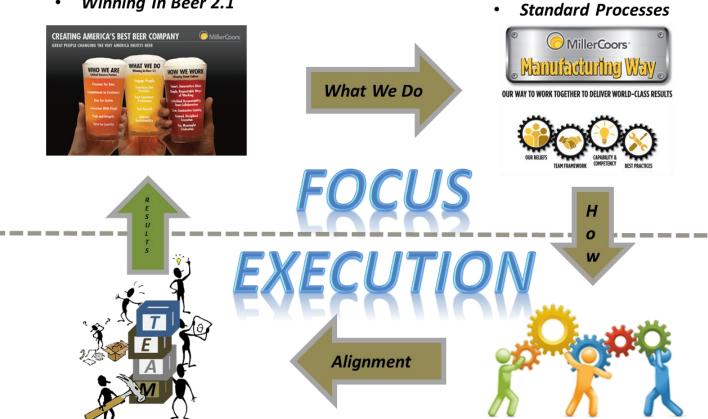
- Founded in 1873 selling 3500 barrels
- Volume

0

- 16.9M bbls packaged (2008)
- 10.5M bbls packaged (2014)
- 12M square feet under roof
- Golden Valley stretches across 5.5 miles
- O Approx. 1000 MillerCoors employees
- One of the largest single site brewery in the world world

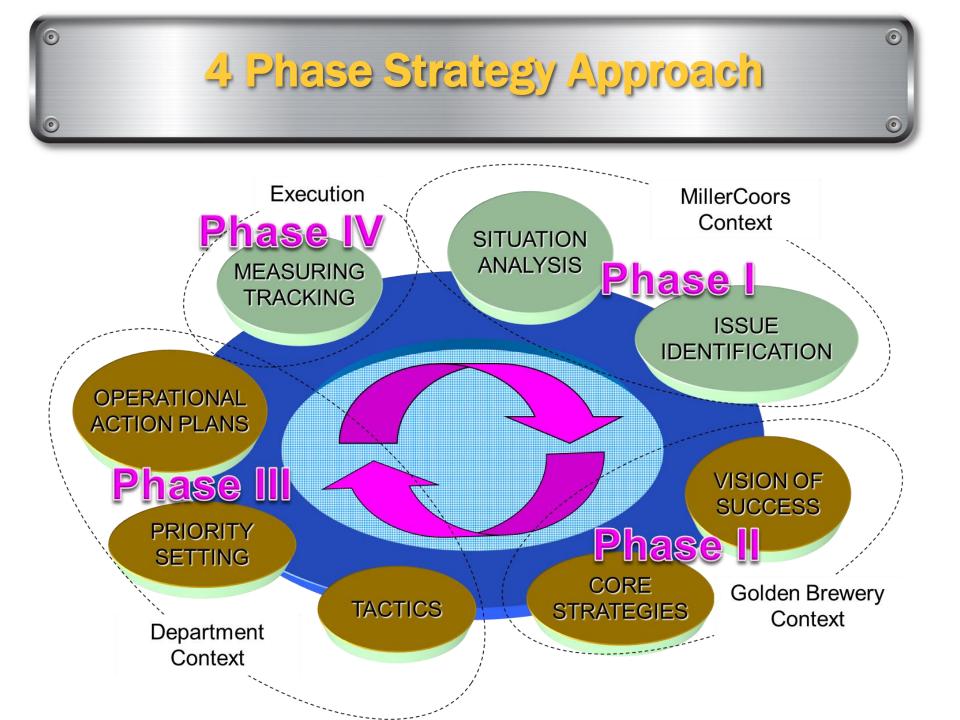






- Short Interval Control
- Teamwork

- Structured Communications
  - Communications
- Problem Solving



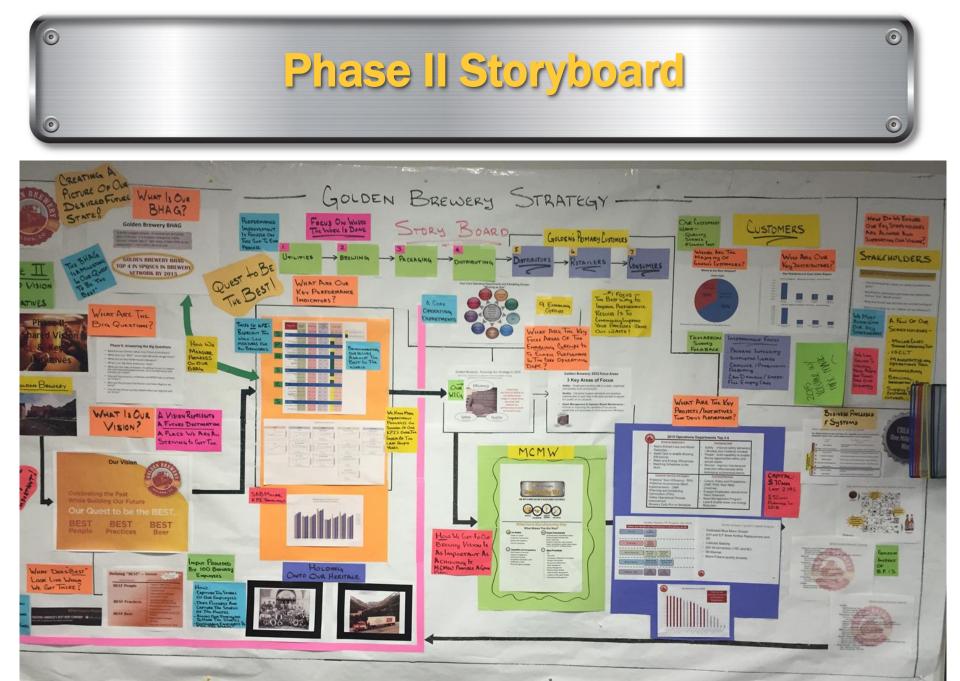


- Co-Create the content with a broad group of people
- Ise the Storyboard to tell the Golden Brewery story
- Build the army
- Drive to completion & track progress
- Utilize a variety of media to communicate and connect with people
- Recognize the Strategy is a "Living" Document



# Phase II Answering the Big Questions

- Based on our Charter, what is our Vision of the future?
- What does our "BEST" Vision look like when we get there?
- What are our Key Performance Indicators?
- What is our Big Hairy Audacious Goal?
- What are the roles of Brewery Enabling Groups to support the core operating departments, drive performance and achieve our Vision?
- How will key projects, initiatives and BP&S help us achieve our Vision?
- Who are the primary Distributors and Sales Regions we serve?
- How do we ensure our key stakeholders are aligned with our Vision?



Four Core Operating Departments and 9 Enabling Groups<sup>®</sup>



# 2015 Operations Top 3 Operations Top 3

<ul> <li>Brewing</li> <li>Beer Loss</li> <li>Asset Management</li> <li>Water and Energy Efficiencies</li> </ul>	<ul> <li>Packaging</li> <li>Safety</li> <li>Build Employee capability</li> <li>Packaging Efficiencies</li> </ul>
<ul> <li>Customer Service &amp; Supply</li> <li>Palletizer Efficiencies</li> <li>Asset Management</li> <li>Streamlined Scheduling</li> </ul>	<ul> <li>Technical Services</li> <li>Employee engagement and culture</li> <li>Asset Management</li> <li>Water and Energy Reductions</li> </ul>



# "Brilliant strategy when coupled with mediocre execution always ends up generating disappointing results"

Book: Executing Your Strategy – by: Morgan, Levitt, Malek

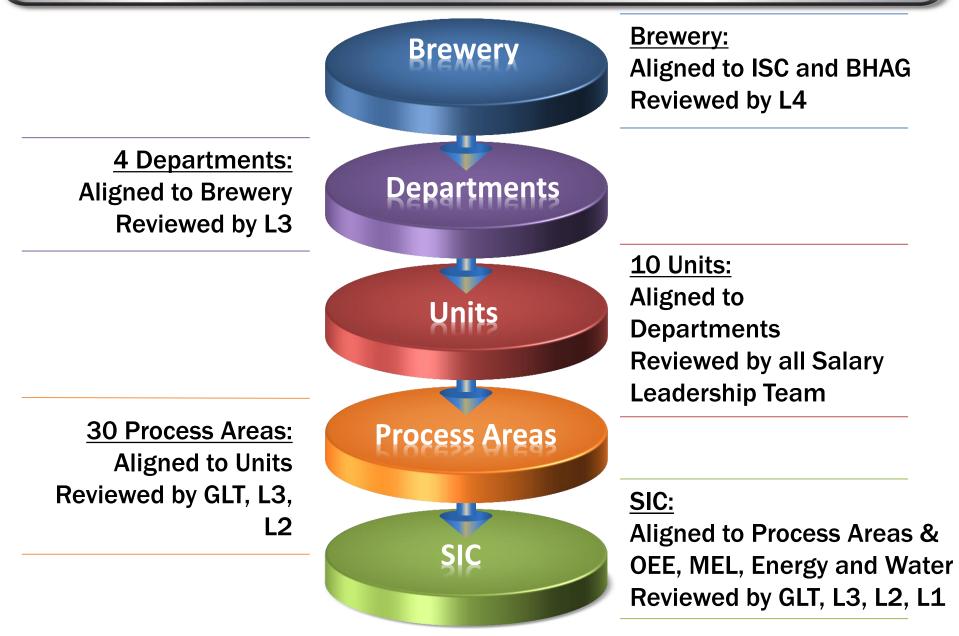


- Execution requires a <u>focus</u> on common goals and KPI's.
- Execution is about individual and team <u>accountability</u>.
- Execution requires a disciplined <u>Cadence</u> in using a standard set of processes and tools.

### 0 0 Cascaded KPI's 0 Winning in Beer 2.1 and SPQSCS Transform Our Portfolio Tale share in Presiden Lights Accelerate share in Crafts and Imports Earn Customer PEOPLE Reargineer an enduring Economy builtness Preference Build's presence in energing specially segment Delhar consumer preferred quality SOCIETY behar beele-creatory real association RESOURCES QUALITY: Enable the most effective distributor metion ferme local brand building DISTRIBUTOR Leveraging our SERVICE: Building powerful brands Integrated Supply Chain MillerCoors SCORECARD Updated November 2014 MONTHLY YEAR TO Low High Key Performance Indicator RE BULT DATE Threshold TARGET Threshold 2.62 3.0 24 Fuel Growth 1. TCIR 1.92 Simplify and earderdise our sorts Reported Annua 2. Engagement and and processes differentenal capabilities in erzegic avea 2015 Manufacturing Ops Scorecard s customer-driven supply chain cost savings to accelerate to p-line growth Reported Annua 3. Diversity and Inclusion **COST:** Maximizing Reported Annua 4. GEMS Maturity Total Case Incident Rate (TCIR) **OUR RESOURCES** Safety Monthly = YTE 5. Global Ranking 26.2 6. Consumer Complaints Employee EngagementIndex People SAFE 99.5% **GEMS Maturity** 7. MCTS Drive to 9 MillerCoors **Global Ranking** Buildin 8. Distributor Out of Stock (Base) 1.22% cultur 9. Distributor Out of Stock (NEB) Brewery Quality Index (BQI) 1.85% Quality **ConsumerComplaints** 10. Yard Dwell Time > 48 hrs. 6.50% **Brewery Hygiene** 11. ISC Flex Plan (\$4.3M) Loaded Compliance \$7.8M / 12. Cost Savings Delivery Service Machine Efficiency (ME) \$6.6M Factory Efficiency (FE) Unadjusted 13. Energy Usage (Mj/hl) 131 Run to Schedule (RTS) 14. Water Usage (HI/HI) 3.45 Barrels PerLabor Hour (Bbl/LaborHour) \$29.84M 15. MWBE Spend (TBD) Total Cost Per Barrel (Cost/Bbl) Cost MaintenanceCostperBarrel Macro Extract Loss (MEL) Energy Usage (MJ/HL) Sustainability

Water Usage barrel per barrel (Bbl/Bbl) Environmental Deviations

# Vertical Alignment Cascaded KPI's: ISC to Teams



## **Cascaded Standard Scorecards**

	Brew	ery	/ –	L4		
	GOLDEN BREW deliveri	ng perto	rmance		GOLDEN BREWE TOP 4 IN SP IN BREWERY NETW	QSCS
	KEY PERFORMANCE INDICATORS (KPIs)	MARCH	I RESULTS TARGET	YEAR TO DA	TARGET	GOLDEN RANK IN MC BREWERY NETWORK
	ENGAGE PEOPLE	ACIUAL	IANOLI	Activat	I ANOLI	
ETY	Days Away Restricted and Transfer Cases (DART) (#)		1.49	2.54	1.49	6
SAF	Safety Management Process (SMP) (Points)	89.0	90	84.0	90	6
	ENGAGE PEOPLE					
	MCMW Adherence to Plan (%)	92%	85%	82%	85%	n/a
PLE	CAP - Packaging: Ops Basic (%)	47.0%	70%	49.2%	70%	n/a
ž	CAP - Packaging: Alpha (%)	0.0%	15%	0.0%	15%	n/a
	Employee Engagement Adherence to Plan (%)	70%	85%	65%	85%	n/a
	TRANSFORM THE PORTFOLIO					
λШ	Consumer Complaints (per 100k shipped bbls) (#)	22.5	24.6	20.6	24.6	8
UAL	Brewery Quality Index (BQI) (%) *TIP*	83.0%	90.0%	82.9%	90.0%	8
ø	Right the First Time (RFT) - Micro Compliance (%)	93.3%	88.5%	92.6%	88.5%	6
	EARN CUSTOMER PREFERENCE					
	Brewery Run Cadence (%)	99.1%	98.9%	99.1%	98.9%	2
VICE	Loaded Compliance (%)	91.2%	91.1%	92.6%	91.1%	5
SER	Machine Efficiency (ME) (%)	69.1%	71.1%	68.4%	71.1%	8
	Overall Equipment Effectiveness (OEE) (%) *TIP*	68.8%	69.1%	67.7%	69.1%	8
	FUELGROWTH					
	Total Cost / bbl (includes depreciation) (\$)	\$25.28	\$25.97	\$24.42	\$23.33	7
OST	Bbls per Total Labor Hour Worked (#)	4.80	4.60	4.70	5.12	7
٥	Maintenance Materials Cost / bbl (\$)	\$2.89	\$3.06	\$2.46	\$2.16	7
	Waste \$ / bbl (\$) *TIP*	\$2.24	\$2.01	\$2.17	\$1.89	8
	EMBRACE SUSTAINABILITY					
autri a	Energy Usage (MJ / HL) (#) *TIP*	175.0	211.0	183.0	211.0	8
TAINA	Water Usage (bbl / bbl packaged) (#) *TIP*	4.03	4.11	4.37	4.11	8
SUS	Waste to Landfill (tons) (#)	25	10	27	10	n/a

	-															
	Ca				_	_		-				2				
	CANS BUSINESS UNIT SCORECARD - 2013 delivering performance											O DATE				
	WOODS.	JAN	FFR	MAR	478	MAY	MO	NTHLY RES	AUG	559	007	NOV	DEC		RES	ULTS .
	KEY PERFORMANCE INDICATORS (KPIs) ENGAGE PEOPLE	ACTUAL	ACTUAL	ACTUAL	ACTUAL	ACTUAL	ACTUAL	TARGET	ACTUAL	TARGET						
≥	Days Away Restricted and Transfer Cases (DART)	8.74	0.00											0.95	4.76	0.95
AE	Safety Management Process (SMP) (Points) *TIP*	70.5	92.5											90	81.5	90
~	ENGAGE PEOPLE	70.5	72.5		I					I				70	61.5	70
H	MillerCoors Manufacturing Way (MCMW) Adhernce to Plan (%)	0.0%	0.0%											85.0%	0.0%	85.0%
ŝ	Capability Acquisition Process (CAP) - Employees Rated Ops Basic (%)	50.0%	58.0%											50.0%	56.0%	70.0%
	Capability Acquisition Process (CAP) - Employees Rated Alpha (%)	0.0%	0.0%											15.0%	0.0%	15.0%
	ELEVATE BRANDS	41.0	30.0	_		-								54		108
≧	Consumer Complaints (complaints/month) *TIP* Right the First Time Microbiological Compliance	41.0	30.0											54 88.5%	71	108
IM	(RFT Micro) (%) Total Package Oxygen (TPO)	0.30	0.3%	-										1.5	0.30	1.5
ð	Fills	0.00	0.7%											.65 · .699	0.59	.65 - .699
	EARN CUSTOMER PREFERENCE													.077		.077
	Run to Schedule (R25)	80.8%	79.6%											85.0%	80.2%	85.0%
	Overall Equipment Effectiveness (OEE) *TIP*	64.3%	66.6%											69.4%	65.6%	69.4%
벌	Machine Efficiency (ME)		69.3%											73.0%	68.7%	73.0%
SERV	% Breakdown	38.0%	32.3%											40.0%	36.2%	40.0%
	% Operator Based Maintenance (OBM)	6.6%	5.9%											12.0%	6.3%	12.0%
	% Schedule Adherence	71.8%	82.0%											85.0%	75.0%	85.0%
	FUELGROWTH					-										
	Cost/BBL (\$/ BBL)	\$2.97												\$2.70	\$3.07	\$2.68
_	Maintenance Cost/BBL (\$/ BBL)	\$0.49	\$0.45											\$0.41	\$0.48	\$0.33
ŝ	Can Line Beer Loss (Macro Extract Loss) (%) *TIP*	3.75												3.10	3.85	3.10
	BBL / Labor Hour (BBL)	24.31	23.00											24.29		23.08
	Packaging Can Loss (%)	0.78%	\$0.79											0.90%	0.79%	0.90%
	EMBRACE RESPONSIBILITY	_	_	_			_	_	_							
STAIN	Adherence to Energy Reduction (MJ/ HL)	22	6.0%											3	7	3
ŝ	Adherence to Water Reduction (BBL/ BBL)	1.29	0.0%											0.05	0.02	0.05

	Packagin	-	-L3		
	PACKAGING DEPARTMENT SCORE			GOLDEN BREW TOP 4 IN 5	PQSCS
		l o i m u	nce	IN BREWERY NET	ORX BY 2015
	<sup>2</sup> 9 юсн, <sup>29</sup>	MARCH	RESULTS	YEAR TO D	ATE RESULTS
	KEY PERFORMANCE INDICATORS (KPIs)	ACTUAL	TARGET	ACTUAL	TARGET
21	ENGAGE PEOPLE				
E.	Days Away Restricted and Transfer Cases (DART)	2.74	1.86	2.69	1.86
8	Safety Management Process (SMP) (Points)*TIP*	88.0	90.0	82.3	90.0
1	ENGAGE PEOPLE Capability Acauisition Process (CAP) - PKG Employees Rated Ops Basic (%	47%	50%	50%	70%
	Capability Acquisition Process (CAP) - PKG Employees Rated Ops Basic (% Capability Acquisition Process (CAP) - PKG Employees Rated Alpha (%)	47 %	15%		15%
õ				0%	
-	MillerCoors Manufacturing Way (MCMW) Adherence to Plan (%)	67%	85%	24%	58%
	Employee Engagement Survey Adherence to Plan (%)	85%	85%	28%	58%
1	ELEVATE BRANDS Brewery Quality Index (BQI) - Packaging *TIP*	65.15%	82.00%	66.82%	82.00%
λĘ,	Consumer Complaints (complaints/month)	114	94	133	82.00% 94
Q U.S					
	Right the First Time Microbiological Compliance	93.30%	88.50%	92.58%	88.50%
	Run to Schedule (R2S)	78%	85%	79%	85%
10	Overall Equipment Effectiveness (OEE) *TIP*	68.8%	69.1%	67.3%	69.1%
SER	Machine Efficiency (ME)	71.5%	71.1%	70.4%	71.1%
	ELEL GROWTH	/1.5%	71.1%	70.4%	71.1%
	Barrels Packaged per Labor Hour (bbl/hr)	11.50	11.50	12.05	14.10
	Total Packaging Cost per Barrel (S/bbl)	\$5,17	\$5.65	\$5.06	\$5.90
OST	Packaging Maintenance Cost per Barrel (\$/bbl)	\$0.58	\$0.73	\$0.61	\$0.57
U	Packaging Beer Loss (Macro Extract Loss) (%)*TIP*	3.1%	3.1%	3.5%	3.1%
	Packaging Container Loss	1.80%	0.95%	0.71%	0.95%
		1.00%	0.73%	0.71%	0.73%
z	Energy Reduction - PKG Only (MJ/HL)	6.90	3.00	7.05	3.00
STAL	Water Reduction - PKG Only (bbl/bbl)	0.004	0.05	0.02	0.05
S	Waste to Landfill - Brewery (tons/month)	27	10	82	30

		_		Ca		_										
	7 CAN LINE SCORECARD - March 2013 delivering performance												ODATE			
	TOTAL	JAN	FEB	MAR	APR	MAY	NOM JUN	ITHLY RESU	AUG	SEP	OCT	NOV	DEC		RES	ULTS
_	KEY PERFORMANCE INDICATORS (KPIs)	ACTUAL	ACTUAL	ACTUAL	ACTUAL	ACTUAL	ACTUAL		AUG	ACTUAL	ACTUAL	ACTUAL	ACTUAL	TARGET	ACTUAL	TARGET
	ENGAGE PEOPLE															
by.	Days Away Restricted and Transfer Cases (DART)	37.55	0.00	0.00										0.95	17.68	0.95
S	Safety Management Process (SMP) (Points)	57.5	72.5	95.0%										94	77.0	94
	ENGAGE PEOPLE				_			_	_							
2	MillerCoors Manufacturing Way (MCMW) Adhernce to Plan (%)	0.0%												85.0%	0.0%	85.0%
ũ	Capability Acquisition Process (CAP) - Employees Rated Ops Basic (%)	95.0%												70.0%		70.0%
	Capability Acquisition Process (CAP) -	0.0%	0.0%	0.0%										15.0%	0.0%	15.0%
	Employees Rated Alpha (%) ELEVATE BRANDS						l									
	Consumer Complaints (complaints/month)	9	10	12										15	26	45
	Right the First Time Microbiological Compliance (RFT Micro) (%)	87.1%	92.3%	95.8%										85.0%	91.7%	85.0%
INT	Total Package Oxygen (TPO)	250	237	192.0%										150.0	226	150.0
ð	Fills	1.21	0.86	0.90										1.0	0.95	1.0
	Finished Product Hold	******	******	******										99.96%	******	99.96%
	EARN CUSTOMER PREFERENCE							_		_			_			
ų	Run to Schedule (R2S)	84.4%	70.3%	71.2%										85.0%	75.2%	85.0%
SER	Overall Equipment Effectiveness (OEE)	67.5%	65.3%	67.5%										70.0%	68.3%	70.0%
	FUELGROWTH		_													
ST	Cost/BBL (\$/ BBL)													\$2.03		\$2.03
8	BBL / Labor Hour (BBL)	753.60	63.48	45.50										29.63	67.68	29.53
	EMBRACE RESPONSIBILITY															
AIN																
SUS																
					L					1			L		1	

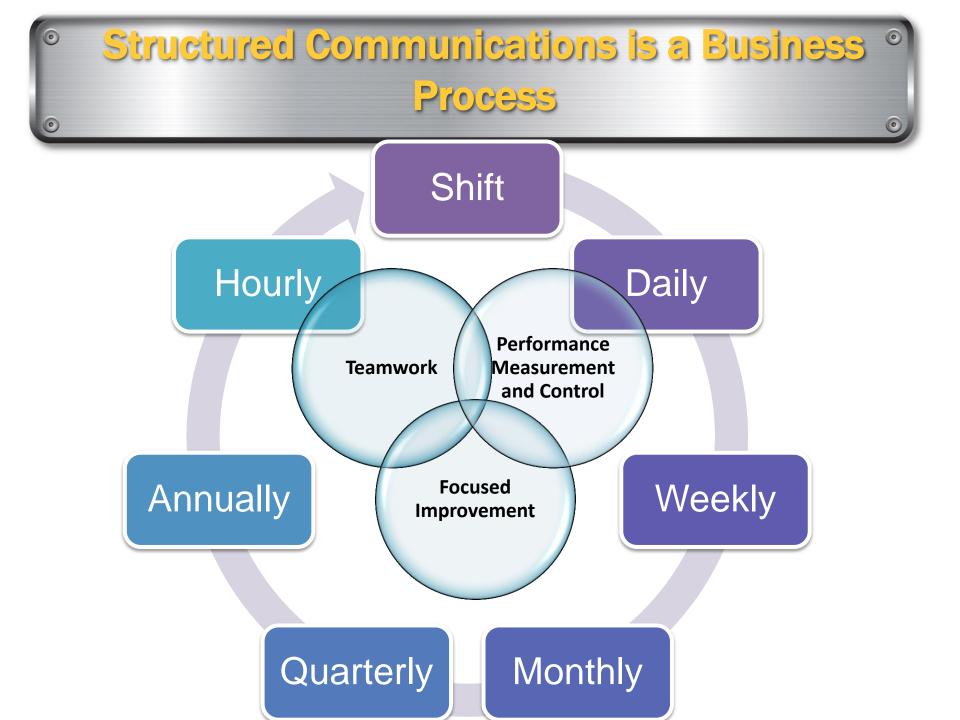


- Strategy deployment... more than words
- Structured Communications
- Short Interval Control
- Problem solving
- Build winning teams
   A second sec
- Orive to simplify



### Quite Simply...

- How we know we are driving performance and winning
- How we create an environment to enable us to win and be successful
- How we use laser focused, disciplined processes to help us win



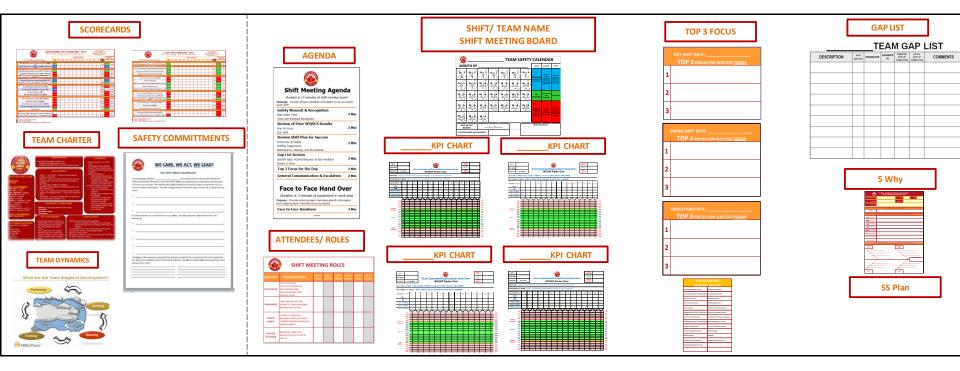


- 12 minute shift meeting
- Team KPIs

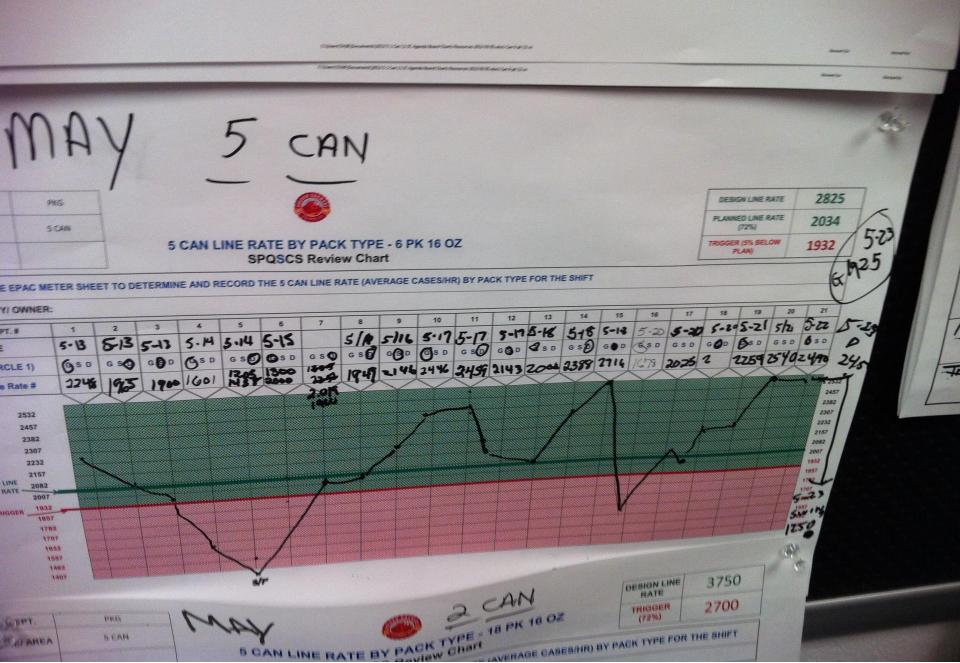
• Tracked across a shift 8-12 hours

- Gap list with escalation process
- Problem solving (1 page 5 why sheet)
- Top 3 Focus for the shift
- Entire team involved with clear roles





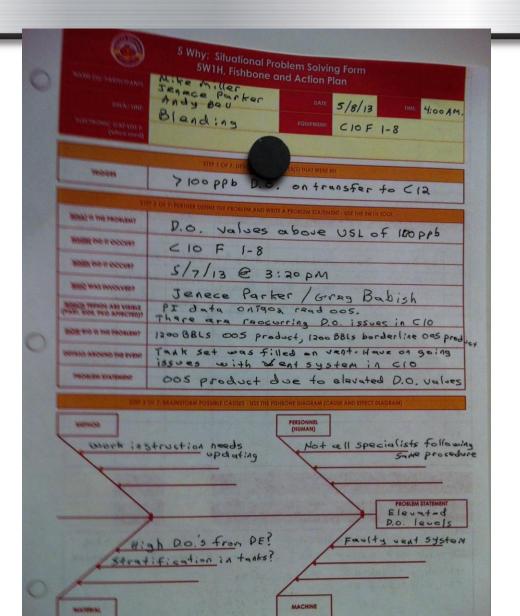


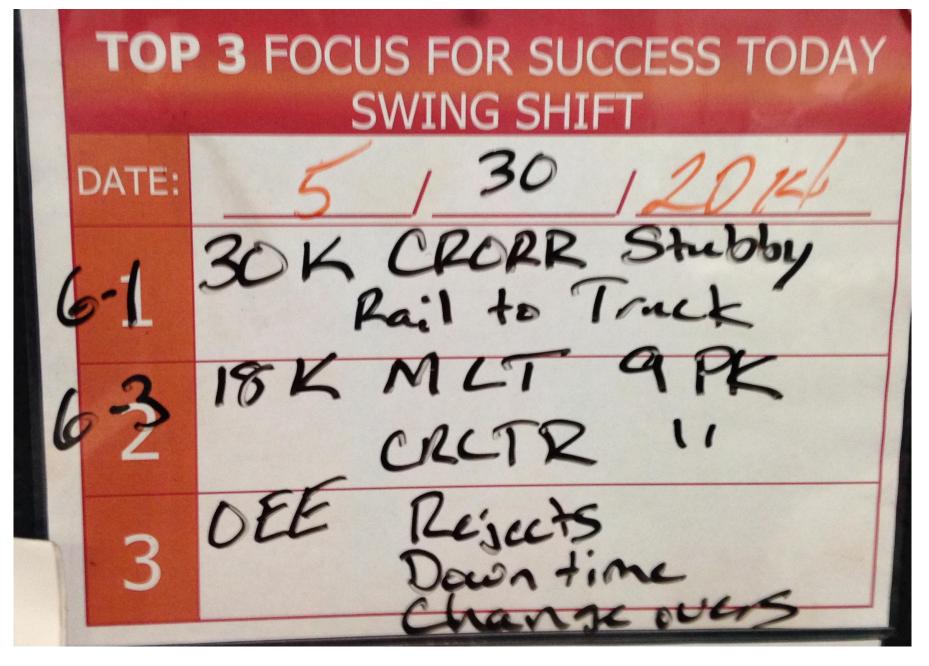


# TEAM

	and the second se					
	DESCRIPTION	DATE	ORIGINATOR	ASSIGNED TO	DATE OF	ACTU
	DPL STARTUP AGREGMENT CAN'S ZHRS AHEAD	3/5	JERRY MARVIN	D. BERNIER	COMPLETION 3/ 12_	COM
	FILLER OIL LEVEL SENSOR FALSE READM	3/5	JERRY MARVIN	K. SILAFOOS	3/12	3/8
2	PKK EZ Check Freezing; Search Tasks	3/5	R. Modesitt	V. Dawking	3/12	
	EIT	3/6	J. MARVIN	D. BERNIGR	3/12	
PA	NELVIEW/ELECT. Program issues	3/7	Bob	DiB		

# **Problem Solving**







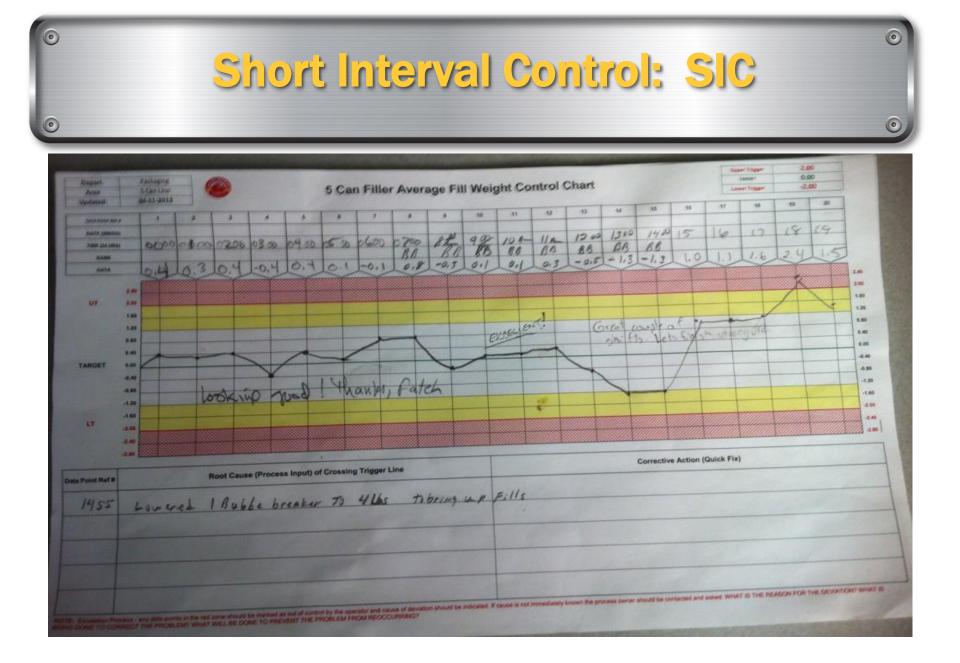




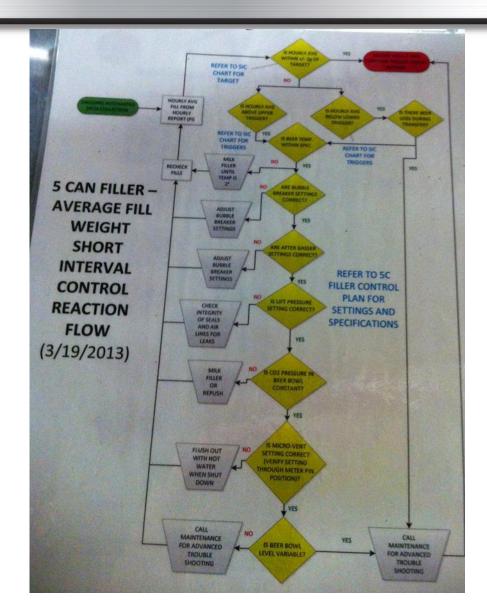




- Hour to hour, on the shop floor
- Identify and act on opportunities for improvement
- Engage team members to review performance data
- Guide quick decision making and fixes (corrective actions) based on real time data



# Quick Fix Routine





- Teams owning their performance
- Hour to hour
- To know they are winning



### **OUR WAY TO WORK TOGETHER TO DELIVER WORLD-CLASS RESULTS**

# WHAT HAVE WE LEARNED ...



- Strategy.....
- Focused & disciplined execution
- Accountability
- Cadence
- Engaged teams sharing their learnings
- "IT'S ALL ABOUT THE PEOPLE !!
  - Using Standard Processes, To Achieve A Common Purpose







# **Thank You!**

A link to the full conference survey will be emailed to you Tuesday afternoon.

## Session Code: VS-6 Focus on What Matters Most Carrie Stordahl and Alan Gasvoda

Manufacturing Development Managers Golden and Milwaukee Breweries <u>Carrie.stordahl@millercoors.com</u> <u>Alan.gasvoda@millercoors.com</u>

