



A Lean Journey to World Class Results

Craig Priddle President & CEO OEM Remanufacturing Co.









Finning International





Construction



Forestry



Power Systems



Mining















OEM Vital Statistics



602

\$240M

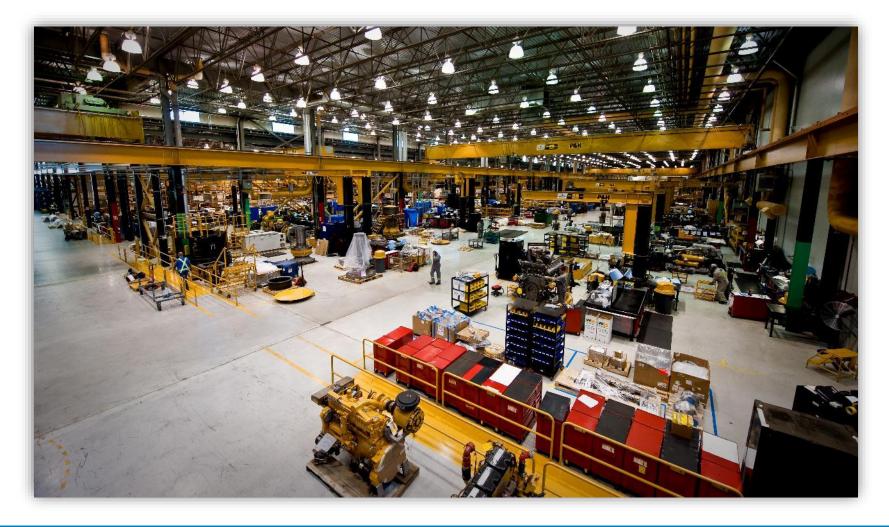
325,000 ft²







OEM

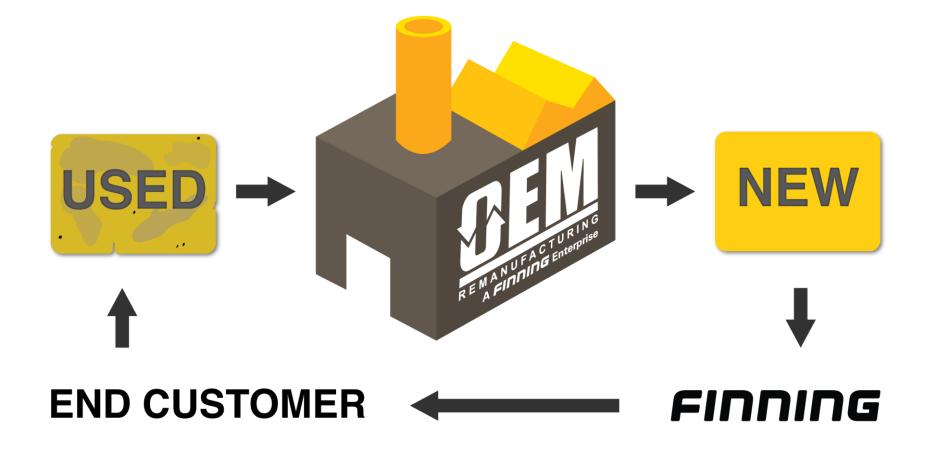








What is Remanufacturing?





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Purpose-driven Excellence

Share three key drivers in delivering exceptional results:



Leadership Commitment: Vision and Mission statements that have meaning



A Learning Approach to Lean: Commitment to learning, experimenting, and failing safely



Engaging All Employees: The incredible power of 602 minds!

Plus several examples of what NOT to do...





In the beginning...

- OEM circa 2011 "A gong show of craziness"
 - 6 years of high growth (25-40%)
 - Few documented processes
 - Excessive waste
 - Poor safety performance
 - New Process Improvement Department (6 Sigma focus)
- "Let's try Lean"

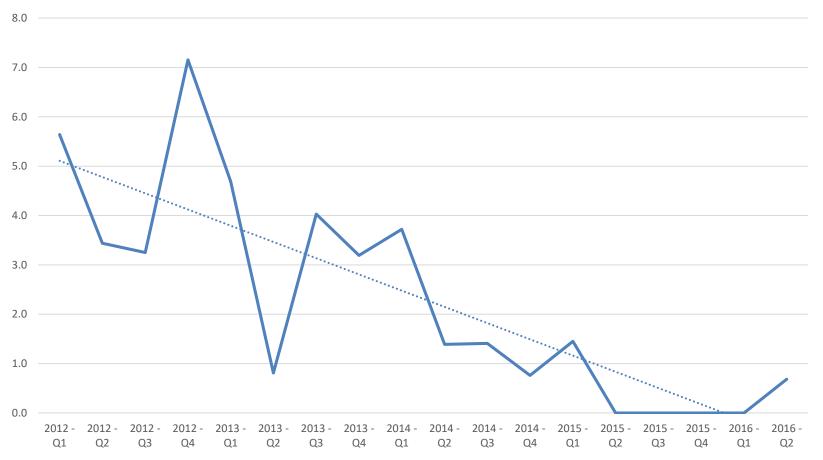






Safety Performance

Total Recordable Injury Frequency Rate



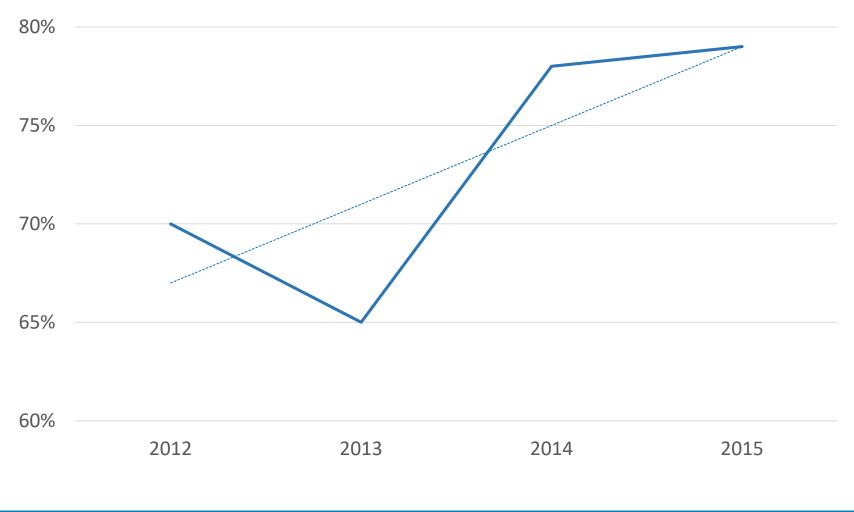




Share • Learn • Grow



Employee Engagement



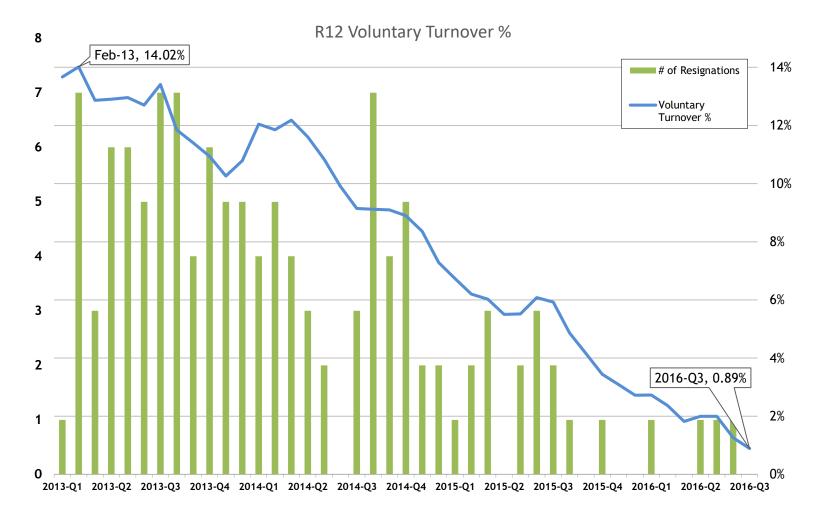




Share • Learn • Grow



Employee Turnover



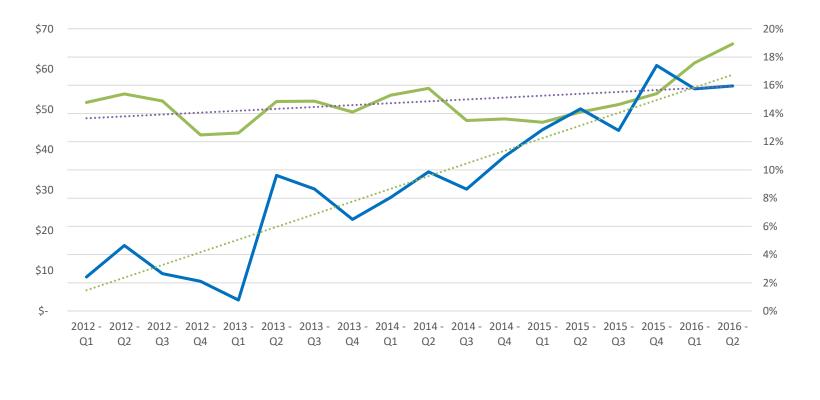






Financial Performance

Revenue & EBIT Margin



Rev \$M's EBIT % Linear (Rev \$M's) Linear (EBIT %)



A Leadership Commitment

VISION

Our vision is to be the recognized performance leader in the remanufacturing industry. We will safely achieve this through an unwavering dedication to operational excellence, the relentless pursuit of continuous improvement and our community of engaged people.



MISSION

We safely remanufacture reliable components to reduce our customers' operating costs by investing in our People and Process.



CORPORATE GOALS

STRATEGIC AREAS OF IMPROVEMENT





Share • Learn • Grow

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Leadership Commitment

Vision

Our vision is to be the recognized performance leader in the remanufacturing industry. We will safely achieve this through an unwavering dedication to <u>operational</u> <u>excellence</u>, the relentless pursuit of <u>continuous</u> <u>improvement</u> and our community of <u>engaged people</u>.

Mission

We safely remanufacture reliable components to reduce our customers' operating costs by investing in our people and process.





Leadership Commitment

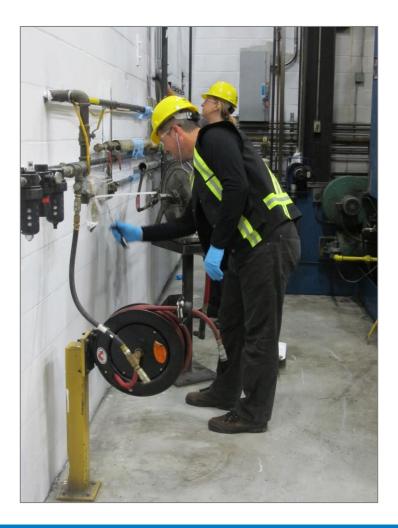
- Key Lean leadership responsibilities
 - Lean leadership cannot be delegated
 - Ultimate success = a change in culture
 - Senior leadership team commitment is essential
 - Humility is important learn with your teams





Leadership Commitment

- Learn:
 - AME events & training
 - AME Champions Club
 - Local Lean consortiums
 - Read
- Lead:
 - <u>Really</u> participate in RIWs, Kaizen, etc.
 - Teach segments of internal Lean training
 - Organize book clubs
 - Recognize success stories





A Learning Approach to Lean

- "70%+ of Lean implementations fail"
 - Lean plan must consider how to overcome
- MANY great organizations sharing success stories
 - Lots of great ideas and frameworks
 - Their exact approaches didn't work for us
 - Lean implementation cannot be (fully) outsourced
- Learning through experimentation is vital for long term success



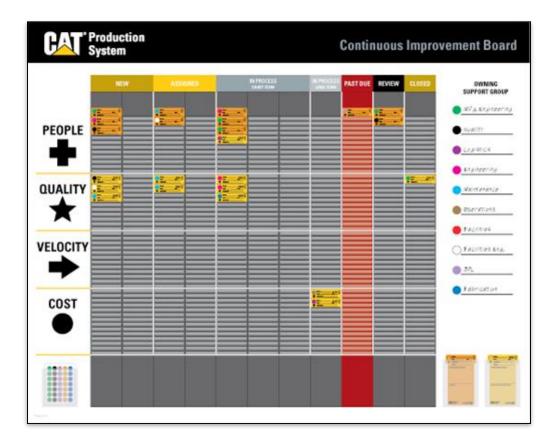
A Learning Approach to Lean

OEM approach

- Make Lean part of our Vision and Mission
- Build a very flexible Lean implementation strategy
- Revisit Lean strategy quarterly
- EVERYBODY learns Lean
- Lean experimentation encouraged
- Failures aren't "failures"
 - Opportunities to learn
- Sustaining takes constant effort
 - Audits are required; opportunities to celebrate



A Learning Approach to Lean





Share • Learn • Grow.



A Learning Approach to Lean





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A Learning Approach to Lean

- OEM "Lean Fundamentals" course
 - 100% of employees required to attend
 - Three full days of Lean training
 - Instructor lead classroom sessions plus...
 - Hands on simulations
 - Extensive activities and exercises







UNITING

- Lean communication
 - OEM's Lean Journey graphic
 - OEM "Lean Machine" monthly newsletter
 - Include Lean in monthly scorecard
 - Lean part of strategic plan

EXPERIMENTING



Share • Learn • Grow



LEARNING

Share-Learn-Grow



Engaging All Employees

- Accelerating results: employee suggestions
- Prerequisites:
 - Lean training
 - Visual Management
 - Strong Lean communication







- Accelerating results: employee suggestions
- Visual Management
 - Visual management boards in all areas
 - Lean is NOT just production
 - Flexibility around creation of boards
 - "Where are we winning, where are we losing?"
 - Employee suggestions to address gaps





- Accelerating results: employee suggestions
- Front line manager support
 - Cannot allow this to fail!
 - Safety shift supervisor part of the team
 - Support areas lighten supervisor workload
 - Value Stream General Manager oversight
- Monthly reporting
 - MANY opportunities to celebrate!





Accelerating results: employee suggestions

ORIGINATOR	t ★ ◆ ● ⊕ (Circle category)
OWNER Support Group AREA: _	ORIGINATOR:
1) Detailed dc	
	AREA:
• • •	
2) Business Case f	
	2) Business Case for Idea / Root Cause of Issue:
CAT Producti System	
	Centre Production System Solution / Action Plan







Accelerating results: employee suggestions









Learning Moments...

- Implementation strategy #1:
 - All tools. And only tools.
- Standard work attempt #1:
 - \$250,000 lesson
- Training = results:
 - Expecting 1:1 relationship
 - Lean journey
- 5S as a verb
 - Significantly underestimated sustainment





World Class Results

- Leadership commitment
 - Live our (Lean) Vision, Mission & Values daily
- Learning approach to Lean
 - Everyone committed to learning, willing to fail as part of the process
- Engaging all employees
 - Everyone encouraged to contribute ideas at all levels

"Safety focused culture of continuous improvement"





What's next?

- People Focused Leadership based on the success of our suggestion program
- Leadership is #1 area of negative feedback on our Employee Survey
- Currently NO leadership training
- Better support for leaders = further engaging all employees







What's next?

- People Focused Leadership outcomes:
- Multiplier effect for stakeholders
 - Employees
 - Value
 - Respect

- Customer
 - Quality
 - Service

- o Shareholder
 - EBIT
 - ROIC

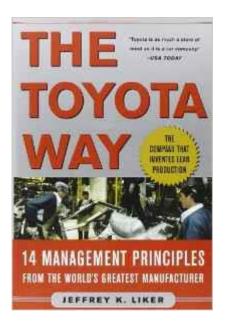
Share-Learn-Grow

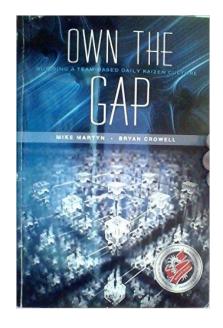


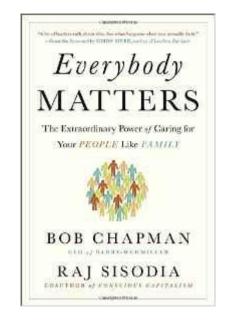


References

- The Toyota Way by Jeffrey Liker
- Own the Gap by Mike Martyn and Brian Crowell
- Everybody Matters by Bob Chapman













Thank You!

Your opinion is important to us! Please take a moment to complete the survey using the conference mobile app.

Session:

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