



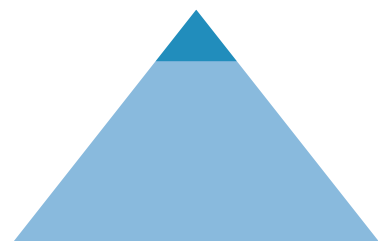
THE 36TH ANNUAL AME INTERNATIONAL CONFERENCE
EXHIBITOR AND SPONSOR PROSPECTUS



Join the world's largest lean conference as an **exhibitor** and/or **sponsor** and gain valuable exposure for your brand.

With opportunities for exhibitors and sponsors to connect with potential customers and influencers, there is no better way to reach your audience than the 36th annual AME International Conference. AME Toronto 2020 draws continuous improvement practitioners of every level — from beginners to experts and from the C-suite to the frontlines — with participants from manufacturing, government, health care and other industries.

AME offers a diverse and flexible selection of sponsorship options to help you reach your audience whatever your budget. Sponsorship opportunities include the opening reception, lanyards, keynotes, coffee breaks, and many more possibilities to connect with customers. **No matter your budget or target audience, a partnership with AME is a can't-miss opportunity to reach lean practitioners and leaders.**



78% Manufacturing

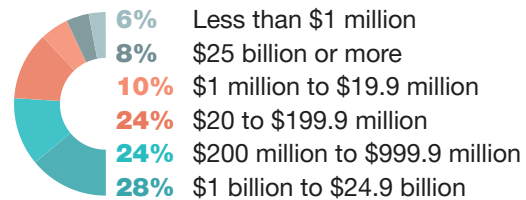
22% Non-manufacturing

2019 Attendees Profile:

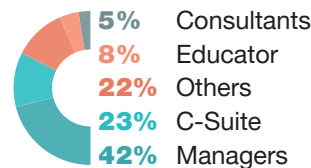
1500+
PARTICIPANTS

Participants come from all over the globe...
35
More than countries including:
Australia, Canada, India, Mexico, UK, USA

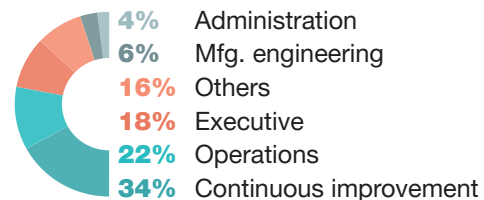
COMPANY SIZE



JOB TITLE



JOB FUNCTION



DIFFERENT SECTORS

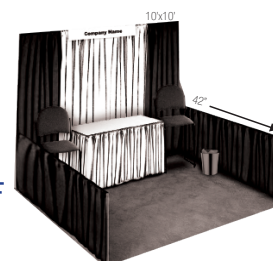




EXHIBIT WITH US

Position your organization to meet your company's goals by getting in front of continuous improvement leaders in manufacturing, health care and other industries. As an exhibitor, your company will gain exposure to decision-makers and practitioners who are dedicated to lean, continuous improvement and enterprise excellence.

RESERVE
YOUR
SPACE
TODAY



10'x10' Booth: \$4,250 USD

Booth Fee Includes:

- 10'-high draped back wall, 42"-high draped sidewalls
- One complimentary full-conference registration (per 10'x10'), providing access to networking events, tours, sessions and keynotes, alongside conference attendees
- Two exhibitor passes
- Exclusive, non-conflicting exhibit hall hours to meet attendees
- Networking opportunities that include lunches, receptions and refreshment breaks
- One 6' skirted table, two chairs
- Post-meeting mailing list (mailing addresses only)
- Detailed company listing and description on ame.org/Toronto
- "We're exhibiting" graphic to use in your marketing, emails, website and social media

Exhibit Hall Venue:

Metro Toronto Convention Centre, 255 Front St W, Toronto, ON M5V 2W6, Canada

Exhibitor Schedule:

Exhibitor Move-In

Monday Oct. 26 8 a.m. – 3 p.m.

Exhibitor Show Hours

Monday Oct. 26 3 – 6 p.m.

Tuesday Oct. 27 7 a.m. – 4 p.m.

Wednesday Oct. 28 7 a.m. – 4 p.m.

Thursday Oct. 29 7 – 11 a.m.

Exhibitor Move-Out

Exhibitor Dismantling

Thursday Oct. 29 11 a.m. – 4 p.m.

Everything from the event format to **drawing attendees** to the **exhibit hall** was excellent and **well worth** the **tradeshow investment**.

– Past Exhibitor (2017, 2018, 2019)

CONTACT EXHIBIT@AME.ORG

VISIT AME.ORG/EXHIBIT



ENERGIZE YOUR JOURNEY • AMPLIFY YOUR IMPACT • BECOME A SPONSOR TODAY!

AME offers a diverse and flexible selection of sponsorship options to help you reach your audience. Sponsorships range from the opening reception, badges and lanyards, coffee breaks, and many more options. Showcase your products and services where the decision-makers and influencers are and drive sales and ROI.

As a conference sponsor, you will:

- Reach your target audience for a concentrated period
- Reinforce your brand with strong exposure tied to the world's largest lean conference
- Increase sales leads through multiple opportunities
- Extend your impact with pre- and post-event coverage
- Receive unparalleled access and positioning with decision-makers from some of the largest and best-known companies in North America and around the world

Bronze through cornerstone sponsorship levels receive the following benefits:

- One 10'x10' exhibit booth
- Logo recognition on conference website, in select event marketing pieces and on event signage
- Logo recognition in event mobile app
- On-stage recognition at start of conference
- Pre- and post-conference mailing list of registrants/attendees
- Plus, the level-specific benefits detailed on the following page

SPONSORSHIP OPPORTUNITIES

Patron \$1,000

- Sponsor name listed on the website and at the conference

Program \$2,500

Subject to current availability

- Sponsorship of practitioner presentation, workshop or tour

Bronze \$6,000

- Passport game participation
- Logo on website and select marketing materials

Silver \$10,000

- Passport game participation
- Logo on website and select marketing materials

Choose one additional opportunity:

Subject to current availability

- Co-sponsorship of Monday night welcome reception
- Sponsorship of workshop/presentation
- WiFi sponsorship
- Logo on attendee hotel room keycards
- Sponsor showcase

Gold \$15,000

- Passport game participation
- Sponsor showcase
20 min. presentation during program breaks
- Banner ad in event mobile app
- Logo on website and select marketing materials

Choose one additional opportunity:

Subject to current availability

- Sponsorship/logo on Conference-at-a-Glance materials distributed to all attendees
- Registration services for exclusive Dine-Around
- Passport game sponsorship
- Sponsorship of coffee break

Platinum \$25,000

- Passport game participation
- Sponsor showcase
20 min. presentation during program breaks
- Banner ad in event mobile app
- Logo on website and select marketing materials

Choose one additional opportunity:

Subject to current availability

- Sponsor a keynote session with opportunity to make brief presentation/show video before keynote
- Logo on attendee badge lanyards
- Sponsorship of breakfast or lunch

Cornerstone Partnerships \$40,000

- **1** 10'x10' exhibit booth
- **5** exhibitor passes
- **5** full conference registrations
- Passport game participation
- Sponsor showcase
20 min. presentation during program breaks
- Banner ad in event mobile app
- Logo on website and select marketing materials

Additional opportunities:

- Yearlong brand exposure at all AME Canadian Events as a Cornerstone Partner
- Partnership recognition – your company logo or image on conference website with link to your website
- Opportunity to make brief presentation/show video before keynote
- Participate in all VIP events

ALL BRONZE, SILVER, GOLD AND PLATINUM SPONSORS WILL GET
**ONE 10'x10' EXHIBIT BOOTH,
TWO EXHIBITOR PASSES AND
ONE FULL CONFERENCE
REGISTRATION**

CONTACT SPONSORSHIP@AME.ORG

VISIT AME.ORG/SPONSOR

Sponsorship Enhancements

All 2020 sponsors and exhibitors may enhance their AME Toronto 2020 presence by taking advantage of special à la carte sponsorship opportunities:

- Tour transportation
- Conference print material
- AME Lounge tabletop tents
- Mobile app banner ad
- Keynote session
- Welcome reception
- Passport game
- Sponsored social media posts to AME's targeted followers
- Session and panel sponsorship
- Meeting tote bags
- Breakfast, lunch and breaks

Contact us to discuss these exclusive and co-sponsorship opportunities or to customize your complete sponsorship package at sponsorship@ame.org.



For 35 years AME's International Conference has been the premier event for lean practitioners. Each year **1500** people from around the globe gather to hear keynote insights, deep dive into practitioner presentations and witness excellence in action at best-practice tours. Whether you've just started or are several years in, AME Toronto 2020 is sure to energize your continuous improvement journey with fresh insights, engaging experiences and new connections. Don't miss this opportunity to share, learn and grow with the world's largest gathering of fellow lean practitioners at the 36th annual AME International Conference. Join us at ame.org/toronto



9 Keynote Sessions



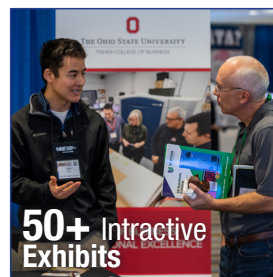
25+ In-depth Workshops



25+ Best-practice Tours



50+ Practitioner Presentations



50+ Interactive Exhibits



Infinite Networking

The Association for Manufacturing Excellence (AME) is the premier organization for the exchange of enterprise excellence knowledge. Members come together to explore lean thinking and other enterprise improvement methods, exchange best practices and network to advance their careers and improve their organizations' competitiveness.

Move your career, company and industry forward. Join AME to explore the latest continuous improvement methods and best practices. For more information visit AME.ORG